

“We want to have a clean park where we can play in peace” ~ The construction of parks in Ishinomaki (2) ~ (April 20, 2012)

In Ishinomaki City, many parks were affected by the earthquake. Not only was the play equipment damaged by the tsunami, but also many places were left as wreckage yards over a long period. While the rapid reconstruction of the whole town is needed, a safe and protective environment for children to play, learn and grow is still limited today.

Supported by Unilever Japan, Save the Children has been conducting projects to establish places for children to play in peace. Funded by a portion of proceeds from Unilever products, parks and meeting places will be completed in five locations including those in Ishinomaki City, to provide comfortable and safe play spaces for about 2,000 children.

One of these parks is Kazuma Dai-5 Park. For the establishment of this park, we conducted questionnaires regarding the new park design and organized a design contest with the children from Kazuma Elementary School. Then the construction of the park finally started in April 2012! Children’s wish for their park will soon take concrete shape.



The theme of Kazuma Dai-5 Park is “a park where everyone from young children to elderly people can interact with one another.”

The features of new park design are described as the following three.

- (1) Both small children and elementary school students can safely enjoy playing.**
- (2) There is play equipment that allows children to take various challenges such as climbing up and competing with each other.**

