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EVERY LAST CHILD

Save the Children

Save the Children Japan
Annual Report 2019
[Executive Summary]



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Peter, a 14-year-old, at a refugee camp in Northern Uganda. Just a year ago, he was living as a child soldier. Now he's learning again, dreaming to become a President of his country, the Republic of South Sudan.

Foreword

We hope that by the time you receive this report we could see some prospect of the novel coronavirus (COVID-19) pandemic coming to an end and children in Japan and around the world could be living free from fear of this virus.

Since its foundation in the UK in 1919, Save the Children has been working toward a world in which every child attains the right to survival, protection, development, and participation.

With the help and commitment of a great many people, we were able to provide support to more than 38.7 million children in approximately 120 countries including Japan in 2019. We would like to express our sincere gratitude to all of you for your continued support.

In 2019, we implemented international programs in areas such as education, health and nutrition, disaster risk reduction, and child protection. In addition, we provided emergency and humanitarian responses on a global scale for children in Syria, Yemen, and Rohingya people in Bangladesh who have been affected by conflicts and violence, as well as children affected by natural disasters around the world. In 2020, we have been rapidly conducting programs to protect children in Japan and overseas from COVID-19, which has been raging since the beginning of the year.

In our domestic programs, we responded swiftly to support the areas affected by Typhoons Marie (Typhoon No.15) and Hagibis (Typhoon No.19) and continued implementing recovery programs at the areas affected by the heavy rains that struck western Japan in 2018 and the areas affected by the 2016 Kumamoto earthquake. Moreover, we moved forward with addressing child poverty, child abuse, and other challenges that affect children in Japan. In June 2019, the amendment to the Act on the Prevention, etc. of Child Abuse to stipulate the ban on corporal punishment by parents and other guardians was passed and took effect this spring. We believe this movement is a significant step forward to realize a society where all children attain their rights.

In 2020, we affirm our commitment to continue pursuing activities for children, together with children around the world, with the aim of making all children's rights a reality. We look forward to your continued cooperation in the future.

Junichiro Ida, Chair of the Board
Tsudoi Miyoshi, Managing Director of the Board, Chief Executive Officer
Save the Children Japan

Every child has the right to survival, protection, development and participation. We fight to make children's rights a reality worldwide.



Eglantyne Jebb, founder of Save the Children

For nearly 100 years, we have been working with children.
Save the Children is an international NGO that works to make children's rights to survival, development, protection and participation a reality worldwide. It was established in the UK in 1919 and is currently at work in approximately 120 countries. The UN and the governments of many countries have a high regard for Save the Children as a pioneer of children's rights, and we have achieved breakthroughs in the way the world treats children. Save the Children Japan was established in 1986. We are active in international programs in fields such as health and nutrition and education. When conflicts or natural disasters occur, we provide emergency and humanitarian responses. In Japan, we have actively addressed issues of child poverty and child abuse and have also conducted various programs in response to large-scale disasters such as the Great East Japan Earthquake and the Kumamoto Earthquake. Through these programs, we work to make children's rights a reality.



Save the Children reached more than 38,000,000 children in approximately 120 countries including Japan.

Save the Children directly reached 38,714,825 children through its work in 2019.

Countries and regions where Save the Children worked in 2019.

Countries and regions where Save the Children Japan conducted projects by assigning staff members, etc.

Emergency and Humanitarian Response

For children and local communities affected by natural disasters and humanitarian crises, Save the Children swiftly responds to meet their immediate needs, enabling them to return to and rebuild their lives.

Health and Nutrition

To ensure that all children and their families can access quality health services, Save the Children provides assistance, including healthcare for pregnant women, mothers and newborns; prevention and treatment of infectious diseases and malnutrition; and strengthening of health systems.

Education

In order for all children to receive quality education, Save the Children implements programs that improve learning environments, provide capacity development opportunities for teachers, raise awareness in local communities and promote pre-school education programs.

Child Protection

We promote child protection measures in close collaboration with various stakeholders such as local governments and communities, children, and their caregivers to protect children from violence, abuse, and exploitation, and cultivate environments in which children can grow up safely and securely.

Disaster Risk Reduction (DRR)

Save the Children strengthens DRR structures of local communities so that children can act independently when disasters occur and their voices are reflected in DRR policy and practice. We promote child-centered disaster risk reduction.

Child Poverty

We are working to end child poverty by providing direct support, raising public awareness and engaging in advocacy. Our aim is to ensure that all children have access to the physical possessions, services and opportunities necessary for them to live their lives and develop, so that they can fulfill their potential.

International Programs

Emergency and Humanitarian Response



Save the Children has responded to humanitarian crises in Syria, South Sudan and Yemen as well as Bangladesh, with the displaced Rohingya people. Our support for refugee children, internally displaced children, and their families included emergency relief supplies and activities in areas such as education, child protection, and health. We also set up child-friendly spaces to offer places where children could feel safe, secure and learn in peace.



Furthermore, we have provided educational and psychosocial support to children affected by the floods in Mongolia in November 2018 and the huge cyclones in southern Africa in March and April 2019. In addition, we utilized the Inochi Mirai Fund to provide prompt assistance to children affected by natural disasters, conflicts, and other emergency settings.

Health and Nutrition



We have worked to treat and prevent malnutrition and infectious diseases and helped to enable societies to offer universal access to quality healthcare services. In Vietnam, we provided support to secure food, enhance health services for mothers and children, and offered nutritional guidance, aiming to improve the nutritional conditions of ethnic minority children who have been socially disadvantaged and forced to live under harsh conditions.



In Myanmar, we promoted safe childbirth and healthy newborns by collaborating with health authorities to train auxiliary midwives and strengthen health systems. In Vietnam, Myanmar, and Laos, we worked on enhancing health education, developing the capabilities of hospital staff, and providing medical equipment, with the aim of improving the health of ethnic minority mothers and children.

Education



Save the Children is working to ensure that all children receive quality education. In Mongolia, we supported a program to develop teaching materials, train teachers, and conduct awareness-raising activities for parents and guardians. Through the program, local communities learned to build an environment which enables inclusive education to facilitate equal access to education from all children including those with special needs due to poverty, disability, and other reasons.

Child Poverty



We have conducted activities aimed at ensuring all children to have access to goods, services, and opportunities necessary for their lives and development, so that they can fulfill their potential. In Mongolia, we started to develop an entrepreneurship-focused socioemotional skills training program for young people (aged 15 to 24) living in remote areas and in vulnerable conditions to promote entrepreneurship and job placements.

Child Protection



We have provided support to children who have been affected by violence, abuse, and exploitation. Our programs have also included advocacy efforts to ban corporal punishment and promoted parenting free from physical and humiliating punishment. In Lebanon and Uganda, we provided individual assistance to children affected by conflicts, and strengthened community-based child protection systems.

Disaster Risk Reduction



We have worked with local communities and governments on child-centered disaster risk reduction. Through our programs, local communities in Uganda and Vietnam learned to build resilience to natural disasters and climate change; local communities in Thailand learned to prevent water-related accidents among children. Those in Indonesia learned to promote road safety for children and young people.

Domestic Programs

Ending Child Poverty



Currently one in seven children in Japan lives in relative poverty. We have supported children facing financial difficulties in a number of ways, including cash assistance. At the same time, we have raised public awareness and made policy proposals based on children's rights and their voices, seeking better solutions to end child poverty from the perspective of civil society.

Prevention of Child Abuse



We have been working to prevent child abuse so that all children can be protected from violence and grow up without fear or anxiety, feeling safe and secure. In June 2019, the legislation passed revised laws to explicitly prohibit corporal punishment by parents and guardians for the first time in Japan. To this end, we have raised public awareness and advocated through various means.

Emergency Responses to Natural Disasters in Japan

Typhoon Hagibis (Typhoon No.19) Emergency and Recovery Programs



Provision of School Supplies and Equipment

We provided sports kits and shoes and other supplies to 481 students at elementary schools and junior high schools in Iwaki City, Fukushima Prefecture, a severely affected area. We also delivered necessary supplies and equipment to nursery schools in Iwaki City and nursery schools and elementary schools in Marumori Town, Miyagi Prefecture, targeting better provisions of childcare and learning environments.

Domestic Emergency Programs



We created training and programs to raise awareness over Psychological First Aid (PFA) for Children widely available to individuals supporting children and caregivers, thereby strengthening disaster response capabilities particularly for children. We also launched training in Japan on Minimum Standards for Child Protection in Humanitarian Action, which detailed international standards to protect children from violence and other forms of maltreatment in times of conflict and natural disaster.



Support for Operating Child-Friendly Spaces

We supported children in Iwaki City, Fukushima Prefecture, and Marumori Town, Miyagi Prefecture, to help them recover a sense of normalcy and continuity through play, learning, and other activities. In Iwaki City, we operated a child-friendly space for children close to an evacuation center. At the same time, in Marumori Town, we supported the operations of a space for children run by child support organizations and other entities in the prefecture. During school closures and even after the school reopening, children spent their time there by doing their homework and playing.



Support for Field Trip Activities for Nursery Schools

In Marumori Town, Miyagi Prefecture, the town's largest nursery school was damaged by the typhoon. Accordingly, the children who attended that center needed to go to another center, and childcare services and outside activities were limited. Save the Children offered bus services for children to go on a field trip so that they could enjoy activities outside the center.

Other Emergency Responses and Recovery Programs

Northern Kyushu Heavy Rains Emergency Programs



With damages to houses due to floods in Omachi Town, Saga Prefecture, there was a serious lack of space for children in an evacuation center to play freely. We supported Omachi Town to operate child-friendly spaces by using spaces in nursery schools and after-school programs (*Gakudo*) to provide children with places in which to relax and play.

West Japan Heavy Rains Recovery Programs

During the summer vacation, we jointly held Kid's Lab events with a company at children's centers (*Jidokan*) and other venues in Mabi Town, Kurashiki City. In autumn, we donated approximately 600 books to a special needs school affected by the heavy rains. Additionally, we launched a project which aimed to record children's feelings and actions they took during and after the disaster. With the collected 260 case stories, we published a report entitled "Record of the Role of Children Played in Time of Disaster".

Kumamoto Earthquake Recovery Programs

For 391 first-year students at junior and senior high schools in Mashiki Town and Mifune Town, Kumamoto Prefecture, whose homes had been more than half destroyed, or who were facing financial difficulties, we provided cash assistance to cover some purchases necessary for transition to the next level of education. We also supported an event organized by the Kumamoto Single Parent Family Welfare Council by planning and operating seminars for parents and attractions for children. Save the Children completed the Kumamoto Earthquake Recovery Programs in 2019.

Following Up the Great East Japan Earthquake Recovery Program

We completed our five-year support for the operation of the Ishinomaki City Children's Center at the end of March 2019. Even after the termination of our support, the city continues running the center so that they can carefully listen to children's voices and reflect them in practice. Save the Children completed the follow-up of the Great East Japan Earthquake Recovery Program in 2019.

Save the Children Japan

Partnerships

Institutional Partnerships (List in alphabetical order)

Japan International Cooperation Agency	Ministry of Foreign Affairs of Japan
Japan Platform	World Bank

Corporate Partnerships (List in alphabetical order)

- ACCEA Co., Ltd.
- ADCAST
- AEON CO., LTD.
- Ampus, Inc.
- BANDAI NAMCO Holdings Inc.
- BASF Japan Ltd.
- BIKEN Co., Ltd.
- Bulgari Japan Ltd.
- Daiso Sangyo Co., Ltd.
- Delta Air Lines, Inc.
- FamilyMart Co., Ltd.
- FICELLE inc.
- Fuyo General Lease Co., Ltd.
- GlaxoSmithKline K.K.
- H&M Hennes & Mauritz Japan KK
- Häagen-Dazs Japan,Inc.
- Heijyokyo-Tenpyousai
- Hitachi Kashiwa Reysol Co., Ltd.
- IKEA Japan K.K.
- Kanro Inc.
- KANSAI ELECTRIC WORK CO.,LTD
- KUTSUSHOTEN INTERNATIONAL CO.,LTD.
- LANXESS K.K.
- MetLife Insurance K.K.
- MIHIRA corporation
- NISSHINDO Co.,Ltd
- OGO SANGYO Co.,Ltd.
- Oriental Land Co.,Ltd.
- PILOT Corporation
- Procter & Gamble Japan K.K.
- ROOTOTE CORPORATION
- SANYO FOODS.Co.,Ltd
- SARAYA Co.,Ltd.
- Shiseido Company, Limited
- SIRIUS Corporation
- Sompo Japan Insurance Inc.
- Sony Corporation
- SRS HOLDINGS CO.,LTD
- Takamatsu Co.,Ltd.
- Takeda Pharmaceutical Company Limited
- The Kyoritsu Co., Ltd.
- The Prudential Gibraltar Financial Life Insurance Co., Ltd.
- The Walt Disney Company (Japan) Ltd.
- TOKYO UNIFORM CO.,LTD.
- TOKYU HANDS INC.
- Toshiba Tec Corporation
- Toys"R"Us-Japan, Ltd.
- Tully's Coffeee Japan Co.,Ltd.
- UENO FINE CHEMICALS INDUSTRY,LTD.
- Uokuni Food Services Co.,Ltd.
- VERMILLION CORPORATION
- VIA HOLDINGS INC.
- WELCOME CO., LTD.
- WORLD PARTY CO.,LTD
- Yamadai Corp.

Save the Children Japan

2019 Financial Information (Unit : JPY)

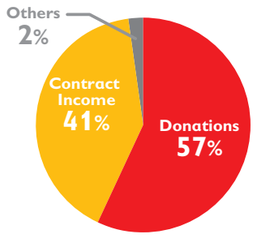
Balance Sheet (as of December 31, 2019)

I. Assets	1. Current Assets	
	Cash & Cash Equivalents (domestic)	140,476,826
	Cash & Cash Equivalents (overseas)	60,728,626
	Prepaid Operating Expenses	261,455,461
	Accounts Receivable	178,790,313
	Inventories	464,624
	Prepaid Expenses	14,991,288
	Advance Payment	234,780
	Total Current Assets	657,141,918
	2. Non Current Assets	
	(1) Basic Funds	
	Time Deposits	50,000,000
	Total Basic Funds	50,000,000
	(2) Special Funds	
	Reserve for Severance Payments	40,715,082
	Reserve for Accumulated Depreciation	51,637,338
	Reserve for the Stabilization of Overseas Operations	23,934,215
	Reserve for Emergency Relief Operations	129,090,675
	Reserve for Domestic Operations	3,200,000
	Restricted Donations for Not for Profit Segment	749,715,133
	Reserve for Other Operations	46,161,640
	Reserve for Public Relations for Fiscal Year 2020	114,050,392
	Total Special Funds	1,158,504,475
	(3) Other Non Current Assets	
	Building	6,439,744
	Leasehold Improvements	1,905,807
	Vehicles	2,379,776
	Furniture and Fittings	11,022,143
	Software	47,156,800
	Deposits	12,783,200
	Total Other Non Current Assets	81,687,470
	Total Non Current Assets	1,290,191,945
	Total Assets	1,947,333,863
II. Liabilities	1. Current Liabilities	
	Accounts Payable	217,601,583
	Deferred Revenue	227,218,886
	Deposits Received	7,423,993
	Accrued Seasonal Salary	3,889,840
	Total Current Liabilities	456,134,302
	2. Non Current Liabilities	
	Provision for Severance Payments	40,715,082
	Total Non Current Liabilities	40,715,082
	Total Liabilities	496,849,384
III. Fund Balance	1. Restricted Funds - net	
	Restricted Donations	865,954,159
	Total Restricted Funds - net	865,954,159
	(of which, Amount Appropriated to the Basic Funds)	(50,000,000)
	(of which, Amount Appropriated to the Special Funds)	(749,715,133)
	2. General Funds - net	584,530,320
		(368,074,260)
	Total Funds - net	1,450,484,479
	Total Liabilities and Fund Balance	1,947,333,863

Statement of Changes in Fund Balance (For the year ended December 31, 2019)

I. Changes in General Funds - net		
1. Changes in Ordinary Earnings		
(1) Ordinary Income	① Earnings on Basic Funds	13,318
	② Earnings on Special Funds	226,222
	③ Admission Fees	0
	④ Membership Fees	8,010,000
	⑤ Contract Income for Aid Operations	824,983,169
	Government Contract Income	209,825,317
	Private Sector Contract Income	365,102,282
	Overseas Contract Income	250,055,570
	⑥ Service Contract Income	7,664,674
	⑦ Income from Sales and Events	33,597,711
	⑧ Donations Received	1,143,401,225
	Unrestricted Donations	774,407,649
	Restricted Donations	368,993,576
	⑨ Subsidies Received	378,340
	⑩ Miscellaneous Income	3,544,150
	Total Ordinary Income	2,021,818,809
(2) Ordinary Expenses	① Operating Expenses	1,893,923,271
	Overseas Aid Expenses	463,184,464
	Emergency Aid Operation Expenses	508,334,966
	Domestic Operation Expenses	117,476,684
	Grants Expenses	192,916,847
	Operations Activity Expenses	190,303,859
	Public Relations Expenses	292,566,492
	Other Operating Expenses	106,664,577
	Profit Making Business Expenses	22,475,382
	② Administrative Expenses	113,495,118
	Total Ordinary Expenses	2,007,418,389
	Changes in Ordinary Earnings for the Period Before Valuation Adjustment	14,400,420
	Changes in Ordinary Earnings for the Period	14,400,420
2. Changes in Non Ordinary Earnings		
(1) Non Ordinary Income	Gain on Sale of Non Current Assets	2,651,813
	Total Non Ordinary Income	2,651,813
(2) Non Ordinary Expenses	Loss on Elimination of Non Current Assets	237,423
	Total Non Ordinary Expenses	237,423
	Changes in Non Ordinary Earnings for the Period	2,414,390
	Changes in General Funds – net for the Period	16,814,810
	General Funds – net, beginning of the Period	567,715,510
	General Funds – net, end of the Period	584,530,320
II. Changes in Restricted Funds - net	① Donations Received	351,402,817
	Restricted Donations	351,402,817
	② Subsidies Received	△ 344,940
	Government Subsidies	△ 344,940
	③ Transfer to General Funds	△ 369,371,916
	Changes in Restricted Funds – net for the Period	△ 18,314,039
	Restricted Funds – net, beginning of the Period	884,268,198
	Restricted Funds – net, end of the Period	865,954,159
III. Total Funds - net, end of the Period		1,450,484,479

Ordinary Income



Audit Report

The original 2019 Financial Statements, in Japanese, were audited by board auditors of Save the Children Japan and the independent auditor (Deloitte Touche Tohmatsu LLC).



Our History

Save the Children was established in the UK in 1919, and Save the Children Japan was established in 1986. For nearly 100 years, Save the Children has been working with children.





1919 Save the Children established in the UK.

1986 Save the Children Japan established.
Educational programs in the Philippines and Thailand started.

1991 Opened Philippines Office and assigned Japanese staff.



1994 Started emergency response to refugees from former Yugoslavia in collaboration with Save the Children US.

1995 For Great Hanshin-Awaji Earthquake Disaster, provided financial support to local NPOs assisting children.

2001 Started emergency and humanitarian response in Afghanistan.



2003 Started domestic programs.



2005 Responded to Sumatra Earthquake and Indian Ocean Tsunami, and Pakistan Earthquake.

2006 Launched global campaign "Rewrite the Future" to advocate for improving education for children in conflict and post-conflict situations.

2007 Assigned Japanese staff to Mongolia office to support street children.

2009 Launched "Positive Discipline in Everyday Parenting" promotion and program.

Launched global campaign "Every One" to reduce child mortality under five years old.

2010 Started "Speaking Out Against Poverty" program to encourage children to participate and raise their voices to address child poverty issues.

Supported children affected by Haiti Earthquake.



2011 Started Great East Japan Earthquake Emergency Response and Recovery Programs.



Started Syria crisis response.

Hosted 30th Anniversary Charity Dinner in presence of His Majesty Emperor Akihito and Her Majesty Empress Michiko.

2016 Started Kumamoto Earthquake response.

2017 Started Northern Kyushu Heavy Rain Emergency Response and Recovery Program. Responded to Rohingya crisis and food crises in East Africa, Yemen and Nigeria.

2018 Started Western Japan Heavy Rains Emergency Response and Recovery Program.



2019 100th Anniversary of Save the Children.

Started Typhoon Hagibis (Typhoon No.19) Emergency Response and Recovery Program.



Launched global campaign "Stop the War on Children" to advocate for protecting children in conflict.

2021 35th Anniversary of Save the Children Japan.

Initiatives for Achieving the Sustainable Development Goals (SDGs)

The Sustainable Development Goals (SDGs) are 17 global goals that aim to fundamentally resolve various issues such as poverty, inequality and disparity, and climate change. As an international NGO that promotes children's rights, Save the Children was also involved in the process of developing these goals, which were unanimously adopted by the United Nations General Assembly in 2015. We are promoting the achievement of SDGs through our advocacy as well as domestic and international programs.



Board Members

As of March 25, 2020

Chair of the Board
Junichiro Ida
SANYO FOODS Co., Ltd. President

Vice-Chair of the Board
Amane Nakashima
Kewpie Corporation Chairman

Managing Director of the Board
Tsudoi Miyoshi
Save the Children Japan Chief Executive Officer

Board Member
Eiko Yokoyama
Yoshio Yokoyama Architectural Design Management Office Co., Ltd. President

Hideaki Imamura
Graduate Institute of Innovation Management Academic Assembly (Program of Social Sciences) Shinshu University Professor
Waseda Business School, Waseda University Visiting Professor

Naomi Ushio
School of Information and Communication, Meiji University
Vice President (PR), Professor

Etsuko Tsunozaki
SEEDS Asia Board Member

Kumiko Bando
Japan Legal Support Center President

Yoshihiko Oda
KAGAYA Hotels Corporation President

Masaoki Fukui
FUKUJUEN CO., LTD. President

Shin Maeda
TOKYO TOWER Co., Ltd. President

Hiroshi Matsufuji
St. Luke's International Hospital Vice President,
Director of Children's Medical Center, Head of Pediatric Surgery

Hiroo Mori
Mori Building Co., Ltd. Executive Vice President

Tomomi Fukumoto
SUNTORY HOLDINGS LIMITED Executive Officer,
Senior General Manager, Corporate Brand Strategy Department,
Division COO, Corporate Communication Division

Yoshie Abe
Division of Liberal Arts, Teacher and Curator Training Course,
Kogakuin University Associate Professor

Shigenari Yamamoto
YAMAKIN CO., LTD President

Toshiyuki Kakimi
FamilyMart Co.,Ltd. Excecutive Officer, Chief Administrative Officer,
General Manager of Management Division

Kiyoshi Kodera
WaterAid Japan Chair of the Board

Auditor
Norio Suzuki
Grant Thornton Taiyo LLC Partner, CPA

Keiko Ohara
Kamiyacho International Law Office
Attorney-at-Law admitted in Japan and New York

Honorary Chair of the Board
Masaya Ueno
Ueno Fine Chemicals Industry, Ltd. President and CEO

Adviser
Hiromu Fukada
Kajima Institute of International Peace Auditor
Ueno Fine Chemicals Industry, Ltd. Adviser
Tingyi Holding Corp. Independent Non-Executive Director
Former Ambassador to Australia

Our Vision

A world in which every child attains the right to survival, protection, development and participation.

Our Mission

To inspire breakthroughs in the way the world treats children and to achieve immediate and lasting change in their lives.

Cover photo:
Children take part in a singing activity held in a camp for Syrian refugees, northern Iraq.

Save the Children Japan

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September 2020

The full Annual Report 2019 (Japanese only) is available on our website.