English

Save the Children
JAPAN

ANNUAL REPORT 2014



Greetings from the Chairs and CEO

We wish to extend our sincere gratitude to all who have supported our work serving children in Japan and around the world.

We are extremely thankful that, in 2014 as well, we at Save the Children Japan (SCJ) have been able to carry out our activities of supporting children while building partnerships with all of the people involved with us in children's support and supporters of our activities – individuals, corporations, local NPOs and government offices.

2014 is the 25th anniversary of the adoption of the Convention on the Rights of the Child by the United Nations, and Japan also celebrated 20 years since it ratified the Convention. This was also a historic year, with two people who have been making outstanding efforts for children's rights, being awarded the Nobel Peace Prize. Kailash Satyarthi of India has been active on behalf of children who are exploited in child labor and human trafficking, and Malala Yousafzai, a girl from Pakistan, the youngest winner ever at the age of 17, actively campaigned for taking action now so that children all over the world can equally receive high quality education. The fact that children have become proponents in opening the door to the realization of their own children's rights gives great hope to the world.

For SCJ, looking back, 2014 was a milestone year – with the celebration of the 20th anniversary of the opening of our office in Mongolia, where we have been involved primarily in the protection and education of children, and meanwhile in completing activity programs in Nepal, where we have been primarily supporting the educational sector since 1987, achieving a number of outcomes.
In our Domestic Programs, this became the fourth year for our continuing assistance to the Great East Japan Earthquake Recovery Program; in our International Programs, we conducted support activities in a total of eighteen countries, with Asian countries as a priority area.

Although we were able to provide necessary support to many people in these ways, there are many challenges still in need of radical solutions.
In working on a variety of issues, we will take full advantage of everyone's support, and make it possible to have an even more positive effect by promoting the rights of children more than ever.
In 2015, we will also continue our high quality support programs, play a central role in policy recommendations, and continue to promote cooperation and partnerships with governments, corporations, international and other organizations.

We look forward to your generous support and contributions.

Honorary Chair of the Board — UENO, Masaya
Chair of the Board — FUKADA, Hiromu
Chief Executive Officer — SENGA, Kunio



ANNUAL REPORT 2014

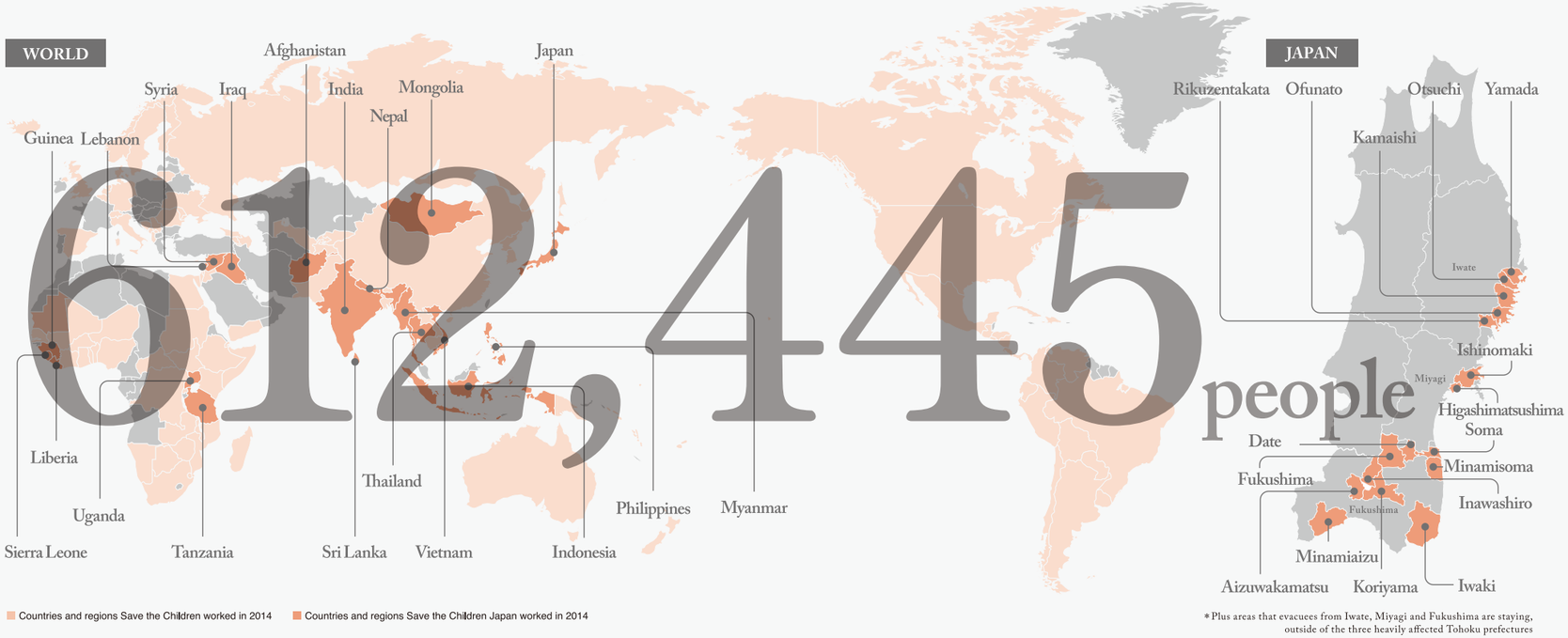
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 Cover: Children of Mongolian nomadic communities receive educational support

Save the Children Japan Overview

Save the Children is the world's leading independent organization for children. We work in around 120 countries.
We save children's lives; we fight for their rights; we help them fulfil their potential.
In 2014, Save the Children Japan (SCJ) was active in 19 countries, including Japan,
and brought direct support to 612,445 children and adults, including 80,569 in the Great East Japan Earthquake Recovery Program.



* Plus areas that evacuees from Iwate, Miyagi and Fukushima are staying, outside of the three heavily affected Tohoku prefectures



In the areas where the Ebola virus has been spread, Save the Children conducted programs to raise awareness so as to lessen the risk of transmission, and operated Ebola treatment centers.

2014 by numbers

Save the Children Japan

612,445 people
Reached 612,445 children and adults

19 countries
Worked in 19 countries and regions, including Japan

131 staff
131 SC Japan staff members worked in Japan and abroad

Approx. 3 billion yen
In 2014, approx. 3 billion yen spent for our work

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Our vision

A world in which every child attains the right

to survival, protection, development and participation.

Our mission

To inspire breakthroughs in the way the world treats children

and to achieve immediate and lasting change in their lives.

Our values

ACCOUNTABILITY	We take personal responsibility for using our resources efficiently, achieving measurable results, and being accountable to supporters, partners and, most of all, children.
AMBITION	We are demanding of ourselves and our colleagues, set high goals and are committed to improving the quality of everything we do for children.
COLLABORATION	We respect and value each other, thrive on our diversity, and work with partners to leverage our global strength in making a difference for children.
CREATIVITY	We are open to new ideas, embrace change, and take disciplined risks to develop sustainable solutions for and with children.
INTEGRITY	We aspire to live to the highest standards of personal honesty and behaviour; we never compromise our reputation and always act in the best interests of children.

Specific efforts for the realization of what we value

EFFORT 1 Child Safeguarding

As an organization that seeks the realization of child rights, we strengthened our efforts to ensure the safeguarding of children from any form of abuse or exploitation. In order for us never to harm children in our activities, in relation to “awareness raising,” “promotion of every kind of preventive measure,” “building systems for consulting and reporting on concerns,” and, “responding to arising concerns for the best interests of children,” we endeavor to enhance our capacity with all parties concerned, and carry out training of staff members and partners, as well as develop guidelines etc. actively.



EFFORT 2 Program Monitoring and Evaluation

Even in programs that are carefully planned “in the best interest of the children,” due to a variety of reasons, the projected outcomes may not always be achieved. In order to avoid such situations, we continue to monitor our activities and results from the start of the program, and always search for points of improvement to increase program quality. In addition, we periodically undergo evaluation by external parties to re-assess our programs, and for the purpose of fulfilling our accountability, publish information targeting all our stakeholders.

EFFORT 3 Accountability to people involved —children and adults

We are required to fulfill our accountability regarding our activities both to supporters and our partners, and more than anyone else, to children. For this purpose, we have listened to the children’s voices, and prepared child-friendly reports on the evaluation of our Great East Japan Earthquake and Tsunami Emergency Response and Recovery Program.We distributed these reports to about 25,000 children in Iwate, Miyagi and Fukushima prefectures.



Prepared interim evaluation reports for children.
The reports to the left are for higher grades of elementary school or older children, and the reports to the right are for the lower grades of elementary school or younger children.

SCJ conducts support on the following six topics.

Education

In order for more children to receive quality education, Save the Children Japan implements a broad range of programs that include improving learning environments and school management, offering workshops for teaching staff, and raising awareness in local communities.

Health and Nutrition

Save the Children Japan provides comprehensive child-care development programs for pregnant women and mothers, including classes on nutrition and breastfeeding, and strives to strengthen basic maternal and child health services to prevent child malnutrition and reduce child mortality rates.

Emergency Relief and Recovery Support

For children and local communities suffering from natural disasters and humanitarian crises, Save the Children Japan responds rapidly to support their immediate needs, enabling those affected to return as quickly as possible to their normal daily lives.

Disaster Risk Reduction

Save the Children Japan carries out programs to encourage children to be proactive during natural calamities and complex disasters, as well as to prepare for future disasters in order to reduce damage and loss.

Child Protection

Save the Children Japan strengthens and promotes structures and measures for child protection – with communities' participation - to protect all children from violence, abuse and exploitation.

Child Participation

Save the Children Japan creates and supports opportunities for children to speak out, as we believe that children should express their opinions and participate in the process of solving issues in their communities.

Advocacy: Policy Recommendations and Campaigning

With poverty and inequality, violence against children, and the impact of climate change and environmental destruction spreading at home and abroad, the circumstances surrounding children are becoming increasingly serious.
Save the Children's advocacy efforts involve policy recommendations and campaigning for tackling the root causes of the various issues surrounding children.

25th Anniversary of the Convention on the Rights of the Child

An "International Children's Rights Forum" was held on July 3, co-hosted by the Graduate School of Asia-Pacific Studies and the Hirayama Ikuo Volunteer Center of Waseda University, the Japan Federation of Bar Associations and the International Child Rights Center, under the aegis of the Ministry of Foreign Affairs. Ms. Yoko Kamikawa, then Senior Vice-Minister for Internal Affairs and Communications (present Minister of Justice), Ms. Yanghee Lee, Professor, Sungkyunkwan University (former Chair, UN Committee on the Rights of the Child, present Special Rapporteur on the situation of human rights in Myanmar), Ms. Amihan Abueva, Representative of the Philippines of the ASEAN Commission on the Promotion and Protection of the Rights of Women and Children (former ECPAT International Chair), Mr. Ryokichi Hirono, Professor Emeritus at Seikei University, Mr. Yasushi Katsuma, Professor, Graduate School at Waseda University, Mr Hirokatsu Nakajima, then Vice Chair of Japan Federation of Bar Associations ICCPR Individual Complaint Procedures Realization Committee (attorney), and others participated and considered how new mechanisms for guaranteeing children's rights should ideally be shaped in the Asia-Pacific.



Advocacy in emergency and recovery assistance areas through child participation

As part of our "Speaking Out From Tohoku" (SOFT) program, aiming to build better communities through child participation (detailed on page 15 of this report), children from the Tohoku region themselves made policy recommendations to government authorities and institutions based on their own experiences. In particular, in June, based on discussions among 39 children from three Tohoku prefectures, three children's representatives participated in the 6th Asian Ministerial Conference on Disaster Risk Reduction via videoconference, and communicated the children's thoughts and opinions. On the day's theme of, "If I were Prime Minister," they advocated to policy makers from Asian countries such things as setting up a world disaster prevention child organization, instituting psychological counselors for children, and children's health measures with regard to nuclear accidents. The children took action themselves in order to reflect the voices of children in the new action framework for disaster risk reduction that was formulated at the Third UN World Conference on Disaster Risk Reduction, held in Sendai, Japan in March 2015.



EVERY ONE: All children should live to celebrate their 5th birthday

EVERY ONE is a campaign that Save the Children is conducting globally, with the goal of achieving the reduction of infant mortality, which is the fourth of the United Nations Millennium Development Goals (MDGs).
Toward the deadline of MDGs at the end of 2015, we demanded the strengthening of efforts by the international community, recommended support for the most vulnerable mothers and children, and conducted "share donation" via Facebook and booth exhibitions at events. Together with children, we submitted messages collected through these activities to the Japanese government, receiving the feedback: "The government of Japan will work together to raise voices."



Humanitarian Crises: Syria and the Ebola outbreak

Now in the fourth year since the start of the conflict, the situation in Syria continues to deteriorate, and we have continued to advocate for humanitarian aid to be delivered to places where it is most needed, and to give priority to measures for the protection and education of children. In addition, with the outbreak of the Ebola virus, in order to build a system of cooperation so that the international community can provide prompt medical care to affected countries, we collected signatures in various countries for submission ahead of the G20 Summit. From the Japanese government, we received a comment: "Discussions should not just end as discussions but should link to specific support measures."



Third Optional Protocol to the Convention on the Rights of the Child

On April 14, 2014, an individual complaint system under which children themselves can directly bring complaints to the UN Committee on the Rights of Children for relief (The Third Optional Protocol to the CRC on a Communications Procedure (OP3 CRC) went into effect internationally. We twice made proposals with related organizations to the Ministry of Foreign Affairs to seek early singing and ratification by the Japanese government to the Protocol, as Japan had become a joint proposal country for the Protocol draft to the United Nations Human Rights Council and the General Assembly.



Aiming for a world free of violence against children

Save the Children is aiming for the realization of a world in which all children can grow up in a safe and protected environment, in all settings including the home, without being exposed to any form of violence, however light. Starting in 2014, we focused in particular on violent and humiliating discipline in the home setting, and as well as making recommendations for the Millennium Development Goals (MDGs), we also published a Japanese version of the campaign manual to advocate for legal reforms and raise social awareness in Japan, and began building a network with people working on this issue.

Post-2015 Development Goals

For the Post-2015 Development Goals that are to succeed the Millennium Development Goals (MDGs) with its deadline at the end of 2015, Save the Children continued from last year to work on areas left unsolved by the MDGs. We focused in particular on children left behind due to inequality and growing disparities, conflict, disasters and violence, and presented reports and delivered our messages at symposiums, as well as continuing to hold dialogue meetings between the Japanese government and NGOs.

Children's Rights and Business Principles

We held an event to announce "Children's Rights and Business Principles" (CRBP) in Japan with Global Compact Japan Network and the Japan Committee for UNICEF. CRBP, which were formulated in 2012 by the United Nations Global Compact, UNICEF, and Save the Children, are intended to provide a comprehensive guideline of methods for how corporations can actively respect, protect and promote the rights of children at work, in the marketplace, and in communities.
To disseminate CRBP, we made use of various opportunities for communication and held seminars on the implementation of the principles for corporations.



2014 Overview of the Great East Japan Earthquake Recovery Program

Fourth Year of the Great East Japan Earthquake Recovery Program

As we continue our recovery assistance activities in the field,
we hear that children are worrying that memories of the earthquake
and tsunami are fading, as is concern for the disaster area.
We have continued to support the building of places where we can hear children's voices like this,
and where children can be active proponents for the reconstruction.
Taking advantage of the disaster risk reduction materials we have prepared
based on lessons learned from children's experiences during the earthquake and tsunami,
we have also been strengthening disaster risk reduction awareness within local communities.
We have continued our support of gakudo (afterschool programs),
with a benefit scholarship program that targets students of fisheries and agricultural high schools.
We have also organized places for the children of Fukushima to play outdoors,
and initiated an assistance program of activities for groups that support local children,
and a program to reinforce group organizational infrastructure.
What is more, we conducted a study on safe and secure environments for children after the disaster,
and also started activities towards the prevention of child abuse and raising awareness on these and related issues.
In 2015, Save the Children Japan has been moving ahead with the recovery program
in the Tohoku area while always working to realize children's right to survive, develop, be protected and participate.

Director, The Great East Japan Earthquake Recovery Program & Domestic Program
KOIDE, Takumi

From the Field

"I have begun to love my community."
"I have become able to have a dream."
"There's been a revolution in how I view my future and other things." "The role of each person is to pass along their message." "Tomorrow, I want to create even a little bit of change."
Four years after the earthquake, this is what children locally active in the reconstruction in Tohoku had to say. I have been in charge of a community-building program with children's participation. I have seen the children who experienced the unprecedented earthquake overcome their experiences, and become enthusiastic in taking charge of the reconstruction of their communities as members of the local area.
Children of Tohoku say, "It is unture that children cannot do anything. Each of us is visualizing a community where we can have a better life, and then try to achieve this goal, even little by little."
We are now in the fifth year since the earthquake. Children are making progress step-by-step, even while many still endure prolonged use of temporary housing and schools, and we feel a real need to support such children. So that these precious moments for children will not be squandered, it is my hope that we can all stride towards the future together with the children.

The Great East Japan Earthquake Recovery Program Division Program Specialist in Creating Child-Friendly Communities
TASHIRO, Mitsue



With children who are describing changes in themselves at the Children's Community Building Club report meeting. (Ms. Tashiro on the right)

Assisting children from Fukushima and local supporters(Children from Fukushima enjoy playing in nature)

Child Protection

Project areas: Iwate (Yamada, Otsuchi, Kamaishi, Ofunato, Rikuzentakata and others), Miyagi (Ishinomaki, Higashimatsushima and others) and Fukushima (Minamisoma) Prefectures

Number of beneficiaries: 7,700



We are strengthening local cooperation so as to continue supporting safe and protective environments for children to play, learn and grow

To stabilize the past activities we have carried out in creating and expanding safe and protective areas for children in multiple locations, we have advanced our efforts together with people involved in child-rearing support, professionals, local residents and caregivers. In addition, by taking advantage of the outcomes and lessons learned in our expanding activities and compiling these into reports, we have presented these outcomes and lessons in many areas both inside and outside of Tohoku. We are continuing to work so that children can grow in a safer, more protective environment while recovering a form of daily life where they can play and study.

ACTIVITY REPORT 1 Expanding safe and protective areas over a broader range

Building playgrounds reflecting the input of children from local communities and distribution of our "Recipe for Active Play" booklet based on our Active Play project, both of which started in Ishinomaki, have continued and been extended into other areas. "Recipe for Active Play" was handed out during municipal infant health checkups and at children's support centers to provide caregivers with a confirmation of the importance of play in encouraging the development of infants, and to encourage greater communication among caregivers. In addition, know-how on making play areas primarily for elementary school children in places like temporary housing complexes were compiled with volunteer students into a booklet, to share these experiences.



ACTIVITY REPORT 2 Support better childcare for *gakudo*

We have continued our work in making *gakudo* (afterschool programs) safe and protective for children. Targeting *gakudo* staff, we have continued training for improving childcare quality, promoting the rights of children, and the prevention of child abuse. In addition, in Iwate, Miyagi and Fukushima Prefectures, the voices of *gakudo* staff in the field at the time of the disaster were collected and compiled into a report. Through this report we wish to communicate over a wide area the roles played by *gakudo* and *gakudo* staff, and the importance of disaster risk reduction plans at *gakudo* to protect children's safety during disasters.



ACTIVITY REPORT 3 Study on post-disaster changes in childcare environments

Having heard voices from the field of "anxiety over our children's future," we conducted a study of people involved in childcare and the general public, focusing on the changes in childcare environments since the disaster. The results were clear; early prevention that includes responding to less confident caregivers in parenting is expected, not only in serious cases, but also before cases become serious. The initial steps in preventive activities based on the recommendations of this study began with the compilation of the study findings into a report, then communicating these at local debriefings and academic conferences. We also created a booklet intended for people involved in childcare to encourage support for parents and children who require early attention.





Education

Project areas: Iwate, Miyagi, and Fukushima Prefectures

Number of beneficiaries: 7,933



Creating safe learning environments and providing new learning opportunities to children

We are working to restore learning opportunities and respond to children's learning needs. We have provided benefit-type scholarships to students of agricultural and fishery high schools, in order for them to continue schooling by alleviating economic difficulties caused by the earthquake and tsunami. We have also offered new learning opportunities for children in conjunction with corporate social responsibility (CSR) activities by hosting traveling lectures by experts.

ACTIVITY REPORT 1 Scholarships for agricultural and fishery high school students

The agricultural and fishery high school scholarship program started in 2011. In the 2013 school year, 241 students at 21 agricultural high schools and 451 students at eight fishery high schools were supported with yearly scholarships of ¥240,000 and ¥300,000 respectively per student. These programs aim to enable children, who will play important roles in the post-disaster reconstruction process and in the future of Tohoku, to be able to continue schooling despite shocks in their families' economic situations. As a new attempt to encourage communication among students, we organized a "Kizuna" scholarship presentation ceremony and exchange meeting in Sendai, Miyagi Prefecture, inviting students from six agricultural high schools.



ACTIVITY REPORT 2 Management and marketing training in agricultural high schools

Specialized lessons in management and marketing were conducted at four agricultural high schools, two each in Miyagi and Fukushima Prefectures, in collaboration with a corporate donor. Students set up fictitious companies in groups and studied corporate activities, such as product planning, marketing strategy, public relations, and accounts settlement, so as to develop and sell their own original products.



ACTIVITY REPORT 3 Traveling lessons in science and traditional art

Unique hands-on lessons in science and traditional art were conducted at elementary and junior high schools in collaboration with corporate donors. Workshops by experts created learning opportunities in science (handmade batteries, power generation and storage), and in traditional art (ceramics, lacquer and metalwork).



Community Grants Initiative

Child Protection | Education | Child Participation | Disaster Risk Reduction

Project areas All areas of Iwate, Miyagi and Fukushima Prefectures, and other areas designated as evacuation sites

Number of beneficiaries 27,603



We supported programs by local NPOs and provided capacity-building so that people in local areas can continue child support activities over the long run

As recovery efforts become long-term, we have focused on the challenges that local NPOs and organizations must overcome in order to continue child support activities into the future. We are promoting the kind of effective support that only Save the Children can offer. In 2014, in addition to providing grants to NPOs and other organizations, we ramped up our support for capacity building to create a solid foundation for the activities of these organizations. We also conducted training on children's rights and child safeguarding, and supported local people who play leading roles in the community over a wide range of fields that provide child support.

ACTIVITY REPORT 1 Providing financial support to NPOs that support children in communities

In total we assisted 212 organizations: in collaboration with the Sanaburi Foundation, the Kodomo Hagukumi Fund and the Fukushima Susumu Project; in collaboration with Home-Start Japan, the Machikurumi Childcare Fund; in collaboration with 311 Japan Nuclear Disaster Aid Association, the Recuperation Retreat Program; the RESTART JAPAN Achieve Your Dreams Project; the Child Poverty NPO Grants Program, and; the Parent Teacher Association Fund.



ACTIVITY REPORT 2 Support for capacity building to create solid foundations for organizations

We conducted grants and capacity building training for grant recipients.
Through the Kodomo Hagukumi Fund and the Fukushima Susumu Project, we held forums to encourage the mutual sharing and exchange of experiences between grant recipients. We also provided individual consultations with organizations on such needs as organizational system enhancement and accounting mechanisms.



ACTIVITY REPORT 3 Spreading children's rights through technical support for grant recipients

We carried out two types of technical support so that support recipient organizations could put children's rights into practice. The first was training to acquire knowledge, ideas and techniques relating to children's rights.
The second was training in approaches for carrying out child safeguarding activities. Training and preventative efforts to protect children from harm during activities were moved forward with grant recipients.



Fukushima

Child Protection | Child Participation

Project areas Fukushima Prefecture (including Fukushima, Date, Koriyama, Iwaki, Minamisoma and Soma cities, and the Aizu region)

Number of beneficiaries 21,398



Supporting the children of Fukushima and their supporters in the region as they inhabit an increasingly diverse environment

Following on from 2013, we worked together with local people on support activities for the children of Fukushima. At the same time we assisted people involved in support along three axes: (1) the Radiation Literacy Project that aims to enable children to learn about radiation, and to develop their capacity for thinking about and acting in ways to deal with radiation risks and related issues; (2) *gakudo* (afterschool programs) support activities to construct *gakudo* facilities, provide play opportunities for children, and training for *gakudo* instructors, and; (3) offering children the experience of nature, and access to indoor and outdoor playgrounds.

ACTIVITY REPORT 1 Giving children the opportunity to learn about radiation and fostering the ability to think for themselves

Radiation Literacy Workshops were held at three junior high schools and in *gakudo* in Fukushima Prefecture, in which 306 children participated. Through hands-on learning and games children learned about the basics of radiation, how to monitor radiation levels in their school playgrounds using a radiation detector, and about food safety. By using newspapers and other reading material, students were encouraged to think about and discuss how to respond to harmful rumours about the risks of radiation in Fukushima and to consider opinions that differed from their own. On the importance of learning about radiation and having one's own thoughts, one of the children said, "If I know nothing, I can do nothing."



ACTIVITY REPORT 2 Supporting the construction of new *gakudo* and providing opportunities for physical exercise and excursions

We provided comprehensive support to *gakudo*, which find it difficult to receive support from the formal education system, even though they are important places for children. In Iwaki and Minamisoma cities, we provided construction support for *gakudo* facilities where children's enrolment has increased since the earthquake in 2011. In Soma and Fukushima cities in addition to the above two cities, we supported *gakudo* by supplying play equipment so that children could play both indoors and outdoors. In addition, we organised training for *gakudo* instructors to learn how to relate to children day-to-day.



ACTIVITY REPORT 3 Providing the children of Fukushima with an opportunity to enjoy nature and outdoor activities

The "Komera Sun Sun Project," that began in 2013, was continuously developed throughout 2014. We worked closely with local NPOs and organised camps and day tours to an adventure playground for school-aged children in relatively low-level radiation areas in Fukushima Prefecture. For toddlers, we provided an "outside play debut." In total, 1,434 children and 94 adults took part in these activities.
In December, we held the "Fukushima Children's Outdoor Play Forum," with the purpose of sharing good practices and discussing issues about outdoor play. Seventy-six play leaders, NPO staff, *gakudo* instructors and others participated. Thirty-five people also participated in risk management training for instructors.



Creating Child-Friendly Communities

Project areas: Iwate, Miyagi and Fukushima Prefectures | Number of beneficiaries: 19,560



Empowering children by providing opportunities for children to actively speak out and participate in the rebuilding of their community

We have continued our “Speaking Out From Tohoku — Building Better Communities through the Participation of Children” program. This was launched in 2011 in response to children’s voices to incorporate their opinions into the rebuilding of their communities. Through the Children’s Community Building Clubs, via the realization of their “Dream City Plans”, club members collected the voices of even more children, and performed many activities in cooperation with the local administrations and communities toward reconstruction. Save the Children’s "Hear Our Voice" survey allowed the children themselves to communicate their views on global disaster risk reduction. We have worked so that the voices of children are reflected in reconstruction efforts and disaster risk reduction.

ACTIVITY REPORT 1 Promoting child participation through the Children’ s Community Building Clubs

In various areas about 80 students from fourth grade of elementry school to high school students engage in activities on a regular basis. In Yamada Town the “Yamada Karuta”, which communicates the attractions of the town near and far, has been completed, and the planning and design of public facilities has started. In Rikuzentakata City, with “Machi Talk No. 2”, the Mayor and policy makers received children’s thoughts and opinions, and by so doing engaged in activities to reflect the voices of children in the new library planned for construction. In Ishinomaki City, with the Ishinomaki City Children’s Center that was planned and designed by children as a base, there were activities towards the revitalization of the shopping street as a city program.



ACTIVITY REPORT 2 Children speaking out through the Hear Our Voice (HOV) initiative

Approximately 14,000 students from fourth grade elementary school to high school participated in the HOV9 Awareness Survey on Children’s Participation 2014, that continued on from the last survey in 2012. Of the children who responded, just under 70% answered that they would like to be involved in reconstruction activities within their communities.However, as information and opportunities related to reconstruction are not yet being provided to children, it appears that the desire to participate may be waning. In HOV: Disaster Risk Reduction (DRR), children from three Tohoku prefectures put together what they would like to convey to the world on global disaster risk reduction, based on their own experiences, and communicated this at an international conference.(For details, refer to page 16)



ACTIVITY REPORT 3 Creating opportunities for children and adults from inside and outside of Tohoku to exchange their opinions

The Fifth Tohoku Children’s Community Building Summit was held on May 5, Children's Day, in Sendai. The participants were 82 children from 13 prefectures and the metropalitan area and 122 adults, from school superintendents to legislators. Following presentations made by the Children’s Community Building Clubs as well as children from Fukushima, the participants engaged in discussions on Tohoku’s recovery, and created a message to be sent out. During the Children’s Community Building Leader’s Tour in summer, the Children Comuinty Building Club members visited the Tokyo metropolitan area, heard talks from professionals, toured public facilities, observed the activities of people their own age, and learned more about community building.



Disaster Risk Reduction (DRR)

Project areas: Iwate, Miyagi, and Fukushima prefectures | Number of beneficiaries: 2,062



Promoting child-centered disaster risk reduction

In order to protect children’s lives, we aim to build a system where schools, *gakudo* (afterschool programs), families, communities, and municipal governments are linked together and children can actively participate in DRR. We have conducted various activities on DRR, such as developing educational materials, organizing training workshops and events, and delivering children’s voices to policy-makers.

ACTIVITY REPORT 1 Development of educational materials on disaster risk reduction based on lessons from the Great East Japan Earthquake and Tsunami

We developed DRR educational materials based on interviews with fifty children and adults who experienced the Great East Japan Earthquake and Tsunami, in collaboration with the NPO Plus Arts. With the aim of encouraging children to have the ability to think and act by themselves in times of disaster, we produced: (1) the comic book “*Tossa no Hitokoto*: What would you say? What would you do? In an Emergency”; (2) the “Card Game for Survival” and; (3) a story-telling pictures and card game “*Namazu* (Catfish) School” (revised version).



ACTIVITY REPORT 2 Disaster risk reduction by collaboration between schools and communities through children

We have supported training workshops and drills on DRR at schools, *gakudo* and communities in Higashimatsushima City, Miyagi Prefecture, in collaboration with the municipal government, in order to protect children’s lives around the clock and to promote children’s active participation in DRR. Using the DRR educational materials we developed, we have conducted activities, such as teacher training, development of DRR lesson plans, Child-to-Child DRR education, DRR studies at *gakudo*, DRR events in communities, and earthquake and tsunami drills which promoted collaboration between schools and communities.



ACTIVITY REPORT 3 The voices of children from Tohoku on better disaster risk reduction in the world

We have continued to evolve the “Hear Our Voice: Disaster Risk Reduction (DRR) project.” In March, children from three Tohoku prefectures compiled their views on disaster risk reduction for the world, based upon their own experience of disaster. Members of the Children Community Building Clubs elected three representatives who then went on to participate by videoconference in the 6th Asian Ministerial Conference on Disaster Risk Reduction held in Thailand in June 2014. In December, children from three prefectures exchanged opinions preparing for the Third UN World Conference on Disaster Risk Reduction held in March 2015. The children’s own voices and opinions were communicated so that the voices of Tohoku children could be reflected in the newly formulated international disaster risk reduction action framework.



Our fourth interim report, “Future” is available on our website: http://www.savechildren.or.jp/jpnem/jpn/pdf/SOFT_Future_eng_2014.pdf

Ending physical and humiliating punishment of children

Child Protection

Duration 2009 May - ongoing　Beneficiaries Caregivers, childcare workers, experts, and policy makers



We aim towards realizing a society where every child can grow up without any forms of violence in a safe and protected home environment

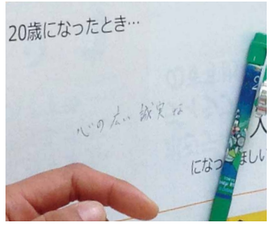
'Home' is the closest and most important society for children. We aim to build a society where all children can grow safely and securely in all settings including homes, without being frightened or intimidated. In order to eliminate maltreatment or punitive discipline against children, such as hitting, yelling or anything that would harm children's dignity, we learn how we can build parent-child relationships by promoting positive parenting. Through this program, we focus on the promotion of 'Positive Discipline' for parents, awareness raising on ending punitive discipline, and reforming laws to ban physical and humiliating punishments. We are continuing to expand our comprehensive and preventative activities, including strengthened social support for caregivers.

ACTIVITY REPORT 1 Presenting 'Positive Discipline' that respects children as human beings

Positive Discipline is a universal preventative program developed by Save the Children to eliminate physical and humiliating punishment. With parents, we review daily child-rearing by individuals by realizing how they want their children to be when they become an adult, learn about the expected developmental stages of children, and discuss how to respond with positive discipline. Based on examples from daily life, the program respects the ideas of individual participants and encourages the mutual-learning. In 2014, we finally started activities in Tohoku, and were also able to implement a continuous program in response to such feedback as, "We would like to encourage the parents' deeper understanding" from municipalities where we have previously carried out the program. In December, an official trainer, who is part of the program development team, came to Japan and trained new quality-program facilitators.

The four principles of Positive Discipline

- Problem solving
- Understanding how children think and feel
- Providing warmth / Providing structure
- Identifying long-term goals



At the age of 20, my child will be…
An honest person with a big heart

ACTIVITY REPORT 2 Awareness raising among experts and childcare workers at the International Society for the Prevention of Child Abuse and Neglect Congress etc.

On the occasion of the International Society for the Prevention of Child Abuse and Neglect Congress in September, we held symposiums in both Nagoya and Tokyo with the theme "Ending Physical and Humiliating Punishment of Children to Prevent Child Abuse." Just as adults are legally protected from such violence as hitting, any forms of violence against children under the name of "discipline," no matter how light, is a human rights violation. The presenters clearly emphasized research results on the negative effects of corporal punishment, the significance of early prevention, and the importance of increased caregiver support focusing on inappropriate discipline and maltreatment. The audience was domestic and international childcare experts and other stakeholders.
Good practices from the world pioneer Sweden and remarkable initiatives from the Asian region were introduced, and also emerging issues from Japan were reported. Relevant documents on addressing issues, including the 'Campaign Manual: Ending corporal punishment and other cruel and degrading punishment of children through law reform and social change,' and the latest reports were distributed at the venues.





Providing psychosocial support for children and caregivers during disasters and times of emergency

Save the Children developed "Psychological First Aid for Children" based on the contents of the World Health Organization's (WHO) version of Psychological First Aid (PFA), with focus more on children and caregivers. PFA for Children is a set of skills and competencies that help the staff in their work to reduce the initial distress of children caused by natural disasters, accidents, conflicts or other crises. PFA for Children is not only used by professionals, but all adults who are engaged to support children in a crisis situation. SC started providing the PFA for Children training to people who support children and their caregivers in distress in emergency prone areas of the world. They are able to learn about children's reactions to a crisis according to their stage of development and tips on communicating effectively with children in distress.



Basic PFA Principles

Look ▶ Listen ▶ Link

Adapted from WHO's Psychological First Aid : Guide for field workers'

The *WHO version of Psychological First Aid (PFA) is

a form of psychosocial support to be performed on a person who is distressed by a serious crisis event, a framework for supporting people in ways that respects their dignity, culture and the ability of the victim. The WHO published the PFA manual in 2011, and it has begun to spread and be adopted, not only for emergency and humanitarian assistance activities in the world, but also in Japan.

In collaboration with concerned parties, we strive to support children in Japan, one in six of which lives in poverty.

Child Participation

As a part of our "Speaking Out Against Poverty – Keeping Hopes and Dreams from Being Stolen" program to reduce child poverty that has been active since 2010, through a joint project with Child Poverty Action Osaka, we have conducted interviews with single mothers in difficult situations. In addition, based on the survey results, we announced an emergency joint statement requesting: (1) the setting of specific targets for poverty reduction in children, and; (2) understanding of the actual state of child poverty including a study of the chain of causation of child poverty for the specific child poverty targets set. The statement was released with the election in December for the Lower House of the Diet in mind. In the future, we will continue work in cooperation with organizations concerned towards the radical reduction of child poverty.

ストップ子どもの貧困 SOAP Speaking Out Against Poverty ～夢や希望をうばわれないために～



International Program 2014 Overview

Support for children affected by inequality and disaster

In 2014, Save the Children Japan worked in a total of 18 countries throughout the world.
Our main geographical focus was in Asia where we worked in cooperation with private corporations, governments and international organizations. We worked on improving the quality of education, reducing child mortality, improving maternal and child nutrition, and protecting children who are vulnerable to child labor and child abuse.
As emergency and humanitarian assistance, we brought support to children and their families that were affected by: the Ebola virus rampant in West Africa; the conflict in Syria, which has raged since 2011 and forced a huge number of refugees to flee to neighboring countries, and; Typhoon Haiyan that inflicted massive loss and damage on the Philippines in 2013.
In addition, in 2014 we started actively addressing issues that have newly emerged in middle-income countries, including road safety, disaster risk reduction and climate change adaptation.
Meanwhile, 2014 marked an important achievement where we concluded major programs in the two countries where Save the Children Japan has been providing long-term support – Nepal (since 1987) and Afghanistan (since 2002).

Director, International Programs Division
SATO, Osamu

From the Field

The number of Syrian refugees staying in Lebanon exceeds 1.16 million as of January 2015. There are no official refugee camps run by entities such as the UNHCR or the government, and with the cost of living on a par with Japan, the living conditions and environment is extremely harsh for the many people who have no money to rent an apartment. They are forced to set up tents on small sections of borrowed farmland, or borrow rooms in buildings under construction.
For the young people supported by our program, employment opportunities are limited. Many of these young people ended up taking dangerous forms of manual labor in order to support their families. Others are alienated from the local communities they find themselves in. They tend to lose hope. Friction has increased between refugees and local Lebanese communities.
We opened six youth clubs for both Syrians and Lebanese. Through indoor and outdoor activities organized by the clubs, friendships between young people and relationships between Syrians and local people have been formed – and seeing the young people become positive is the happiest thing.
"We are conservative, and the Lebanese are different from us, so I thought we would not become friends. But I came to understand that many young Lebanese people of the same age see things the way we do and we became friends." (Syrian woman)
"We thought the Syrians were just a burden to our community, but I have made some very talented Syrian friends, and I want to let other Lebanese know about this." (Lebanese woman)
We will continue to support such activities so that young people can live with a sense of security and have lives filled with hope for the future.

International Programs Division
Lebanon stationed staff
NAGASHIMA, Mana



Ms. Nagashima, staff member, listening to girls living in tents (second from right)

In 2014, the Mongolia office celebrated their 20-year anniversary of work. (Mongolian children running on grass)

Emergency and Humanitarian Response

Syria Crisis

We have supported children and young people living in difficult circumstances under the impact of the long running conflict

The Syria Crisis has continued over four long years. Save the Children has provided support to approximately 1.65 million people in Syria and its neighboring countries who are living in difficult circumstances, including provision of job-skills training for young Syrian refugees who have fled to Lebanon, aiming at maintaining their dignity and providing them with future job opportunities.





PROGRAM REPORT 1 Supporting Syrian adolescent and youth refugees in Lebanon

Duration : April 9, 2013 - ongoing
Project areas : Lebanon (Bekaa, Beirut)
Number of beneficiaries : 8,640

Targeting 14 to 24-year-old Syrian refugee youth as well as Lebanese living in the host community, we have trained youth facilitators in order that they may lead community projects aimed at building positive relationships with the host communities including literacy education for refugee children and repair of public facilities, and provided job-skills training such as English and the use of personal computers. Targeting refugee youth who have completed training, we have developed an internship program with humanitarian organizations and small business enterprises.We have also established a community-led mechanism for the protection of children and youth supported by caregivers and local communities.



Funded by Japan Platform (JPF)

PROGRAM REPORT 2 Humanitarian assistance in Syria

Duration: October 1, 2013 - ongoing
Project area: Syria
Number of beneficiaries: 10,241

The security situation in Syria has continued deteriorating due to the intensive battles across the country. As access to humanitarian aid is extremely limited, the children remaining inside Syria are facing extreme vulnerability. As the conflict intensifies day by day, we have set up Child-Friendly Spaces and provided psycho-social support for Syrian children and families who confront risks such as death, disease, abuse and child labor.



Funded by Japan Platform (JPF)

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The Philippines



Support is ongoing for areas stricken by Typhoon Haiyan. We supported children and their families



In November 2013, Typhoon Haiyan assaulted the Philippines. Save the Children brought support to approximately 800,000 people who suffered its damage.
For example, on Leyte and Panay islands, we set up user-friendly tents for parents and children, and provided environments where mothers and caregivers could obtain appropriate knowledge about, and consult on, nutrition for nursing babies.
In addition, we trained personnel to offer counseling relating to nursing infants, and distributed childcare kits to mothers and children affected by the typhoon.

PROGRAM REPORT 1 Support for securing nutrition for infants in areas stricken by Typhoon Haiyan

Duration: December 27, 2013 – April 26, 2014
Project areas: Leyte Island (Leyte Province), Panay Island (Capiz Province and Iloilo Province)
Number of beneficiaries: 10, 467

In sixteen locations in the Leyte and Panay islands we set up user-friendly tents for parents and children. In these tents 1,555 mothers and caregivers with nursing infants were registered, which enabled them to nurse babies with a sense of security and to hold consultations on nutrition for infants. In addition, we trained 42 village midwives and health workers, and provided counseling for mothers and caregivers anxious about nutrition for their infants. Furthermore, we distributed childcare kits with daily-use items for infants and necessary equipment for secure breastfeeding to 8,870 mothers and caregivers.





Funded by Japan Platform (JPF)

The Ebola crisis



Through the establishment and operation of prevention activities and a treatment center, Save the Children has worked at the heart of the Ebola crisis from the start

In order to contain the spread of the Ebola virus, which began in December 2013 in Guinea and spread to Sierra Leone and Liberia, we delivered support to about 1.7 million people. In addition to construction and operation of a treatment center, we conducted awareness-raising campaigns on the streets, provided training on Ebola safety procedures for school teachers, health workers and local organizations, distributed basic medical equipment and prevention kits to medical facilities, provided psycho-social support to patients who had survived Ebola, and cared for orphaned and unaccompanied children.
The Ebola Treatment Unit equipped with 80 beds was built on November 5, 2014 in Kerry Town, about 40 km from Freetown, the capital of Sierra Leone. There we offer the diagnosis and treatment of Ebola viral infections and also proper care and protection to children in need of support. At the center, in addition to a staff of over 200 doctors working in shifts of 50 each, there are 50 to 70 general staff and over 100 hygienists stationed, so there is always a staff of 100 to 120 responding.



© Louis Leeson/Save the Children

Mongolia



Ensuring quality education for children in impoverished urban areas and in nomadic communities, and mounting advocacy towards the government

In four remote provinces we started school entry preparation programs for preschool children to learn at home, and afterschool programs intended for primary school children in early grades living in school dormitories. In the metropolitan area, we completed the Promoting Child-Friendly Kindergartens Program, which has been implemented in 38 public kindergartens over the last three years.
The best practices and lessons learned through this project have been transferred to the government.
We also supported children who needed protection by operating a Children's Center and by providing training for government officials. We initiated children's participation in local government activities by involving lower and upper secondary school students in the development of learning materials.

PROGRAM REPORT 1 Promoting Child-Friendly Kindergartens Program

Duration: August 23, 2012 - September 8, 2014
Project areas: Ulaanbaatar City
Number of beneficiaries: 22,084

Our three-year program has been completed; in our 38 project kindergartens, staff members put into practice "child friendly" education methods and built learning environments. Through the introduction of parents' associations and communication notebooks, trust between kindergartens and parents have been developed. These efforts in the project kindergartens have begun to spread to other kindergartens in the vicinity. As a result of our advocacy efforts, the Ministry of Education has instructed kindergartens nationwide to refer to the indicators and guidelines that have been developed in this project. In addition, training and other materials that have been developed by Save the Children will continue to be used by the government.



Funded by the MoFA Grant Assistance for Japanese NGO's Project

PROGRAM REPORT 2 Improving primary education outcomes for the most vulnerable children in rural Mongolia

Duration: June 21, 2012 - ongoing
Project areas: Dornod, Sükhbaatar, Arkhangai and Uvurkhangai Provinces
Number of beneficiaries: 11,224

In the project area, we ensured that children in nomadic communities, who can't attend kindergarten, use learning materials with their parents to acquire the skills and knowledge needed to enter primary education. Subsequently, 706 children enrolled in elementary school.
For children in primary grades living in school dormitories separate from their home, we launched afterschool programs. These helped them become accustomed to group living and helped them keep up with lessons. The afterschool programs were used by 2,287 children. Teachers who received training have become instructors and are supporting other teachers so that such activities become regular practice.



Funded by the Japan Social Development Fund (JSDF) through the World Bank

PROGRAM REPORT 3 Development of educational materials for children with participation by children

Duration: November 1, 2013 - March 31, 2014
Project areas: Ulaanbaatar City, Dornod, Arkhangai and Uvurkhangai Provinces
Number of beneficiaries: 241

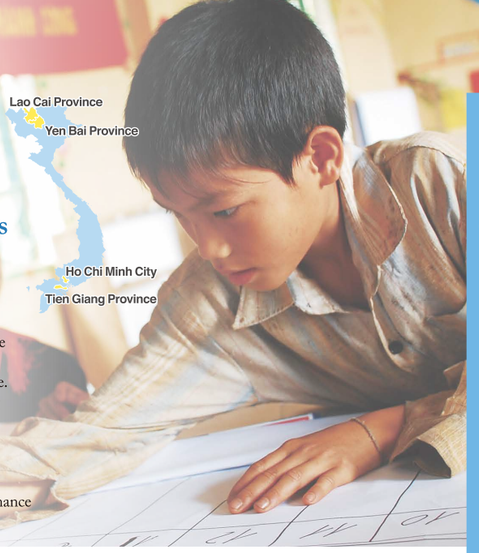
An illustrated guidebook explaining the national and municipal budgetary system has been developed by 241 middle and high school students selected from nine schools. Through this process, the students learned how government policies are reflected in the government's budget. This exercise also helped the students make recommendations on promoting child rights based on a realistic situation analysis.
The recommendations were submitted to policymakers along with the guidebook, and are now widely utilized in schools and other institutions.



Funded by the British Embassy in Mongolia

© D. Davaanyam / Save the Children, S. Chinbatyn / Save the Children

Vietnam



We worked to improve nutrition, disaster response capabilities, and the quality of education for children in difficult circumstances due to a growing inequality in health and wealth between urban-rural and majority-minority populations

Our Nutrition Program has been ongoing since 2012. By utilizing the basis of community people who have been trained in the project so far, we have focused on introducing a proven farming method for improving household food security and promoting appropriate infant and young child feeding knowledge and practice. To further stabilize and improve the livelihoods of communities, we supported and promoted the breeding of selected types of livestock that are feasible for the most impoverished households. Through these interventions we have been working to improve the child nutrition for ethnic minority populations.
Our Disaster Risk Reduction Program has entered its 2nd year, and in addition to disaster risk reduction in schools, we are looking into introducing means of livelihood that are less affected by climate change and natural disasters. In our Educational Program, in addition to the renovation of classrooms and maintenance of schoolyards, we are promoting wider use of teaching methods and the installation of book corners.

PROGRAM REPORT 1 Promoting alternative improvements to child nutrition and food security for the poorest of the poor

Duration: December 19, 2012 - ongoing
Project areas: Van Chan District (Yen Bai Province)
Number of beneficiaries: 10,184

We set up 30 community-based nutrition recovery centers in all the project target villages, and carried out nutrition training programs for 1,307 mothers to improve the nutritional status of malnourished children. In addition, to improve the dietary diversity and quantity in households, we promoted the practice of low-cost organic agriculture, and as a result 86% of households started practicing and growing nutritious vegetable gardens within their household compounds. We also introduced the practice of rearing rabbits and silky fowl, which is feasible for even the most impoverished households, and the number of households raising these kinds of livestock reached 893. As a result, the percentage of under-weight children in the target villages was reduced by 2% compared to the baseline before the implementation of the project.



Funded by the MoFA Grant Assistance for Japanese NGO's Project and by the Ajinomoto International Cooperation for "Nutrition and Health" Support Program

PROGRAM REPORT 2 Building communities' resilience to disasters

Duration: May 1, 2013 - ongoing
Project areas: Tien Giang Province and Ho Chi Minh City
Number of beneficiaries: 7,300

By improving disaster risk reduction knowledge and adaptability to climate change in schools and communities, we aimed to improve the capacity of children and people in the community to withstand and recover from natural disasters. Specifically, a guidebook and educational materials were prepared for schools on disaster risk reduction education, which were introduced at the four target schools. We also conducted training for 50 teachers on a safe school model and first aid. In addition, we conducted a survey of disaster response capabilities and studied the local impact of climate change. In the future, we will consider introducing means of livelihood that are less susceptible to locally common disasters and climate change.



PROGRAM REPORT 3 Promoting quality education for ethnic minority children

Duration: March 1, 2012 - ongoing
Project areas: Lao Cai Province and Bat Xat District
Number of beneficiaries: 1,259

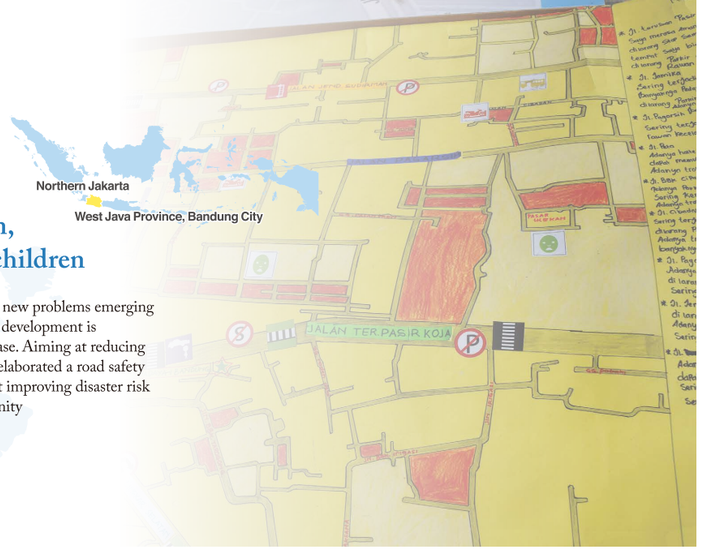
We provided learning materials, carried out teacher training, and rehabilitated old classroom buildings and schoolyards, with the aim of improving the quality of education for ethnic minority children. A major barrier for these children is the language difference; they do not speak Vietnamese at home. We selected ten main schools along with 59 satellite schools to introduce teaching methods for teachers to adopt in the classroom, and set up library corners in the schools for children to have more exposure to the Vietnamese language.



Indonesia

We began support for disaster risk reduction education and traffic risk reduction, with the aim of a safe and secure society for children

In 2014, we began support for road safety and disaster risk reduction, which are new problems emerging in middle-income countries, including Indonesian urban areas where economic development is pronounced. In Bandung City, traffic volume has recently seen a dramatic increase. Aiming at reducing traffic risk for children around schools, we conducted a preliminary survey, and elaborated a road safety project based on the results. In impoverished areas of North Jakarta we aimed at improving disaster risk reduction capabilities by conducting evacuation drills together with the community



PROGRAM REPORT 1 Road safety program for children and youth

Duration: April 1, 2014 - ongoing
Project areas: West Java Province, Bandung City
Number of beneficiaries: 360

Aiming to create a safe and secure society for children, based on the results of a survey carried out over half a year, we elaborated a road safety program. The program focuses on three areas: improvement of infrastructure around schools, road safety education, and public awareness activities for community members. We began full-scale program activities in October. In order to improve the infrastructure around schools from the children's point of view, workshops were conducted in which children themselves identified the areas of traffic risk around their schools, with 300 students from 30 target schools participating.





PROGRAM REPORT 2 Program for improving disaster risk reduction capabilities together with the community

Duration: May, 1, 2014 - ongoing
Project areas: Jakarta Metropolitan Area Special District, North Jakarta City
Number of beneficiaries: 13,205

In twenty schools and their surrounding communities, we implemented evacuation drills incorporating such activities as the use of early warning systems, evacuation to temporary shelters, rescue of the injured, first aid, referral to hospitals, and psychological care. In addition, we distributed manually operated sirens, evacuation signs, and first aid kits to target schools in preparation for future disasters.





Thailand

Together with the community we worked to improve awareness of disaster risk reduction and strengthen local disaster response capabilities

Continuing on from 2013, we conducted disaster risk reduction education for children and community members. In 2014 in particular, in urban areas that are more likely to be affected by increasing natural disasters due to climate change, we carried out participatory activities to draw out the strengths of children. These included disaster risk reduction camps for children, community disaster risk reduction activities, and children's disaster risk reduction idea contests



PROGRAM REPORT 1 Improving disaster risk reduction capabilities in urban areas

Duration: April 1, 2014 - ongoing
Project areas: Bangkok Metropolitan Area, Nonthaburi and Pathum Thani
Number of beneficiaries: 3,426

We held a Children's Disaster Risk Reduction Camp with 114 children participating. The children learned practical disaster countermeasures such as, methods of fire fighting upon the outbreak of fire, first aid for those injured in disasters, use of disaster risk reduction bags, and the preparation of risk maps. In addition, we ran a Disaster Risk Reduction Ideas Contest, where children came up with innovative disaster risk reduction ideas that were then discussed in groups to flesh out the ideas generated.





Myanmar



Our efforts continue for improving the health of mothers and children in very remote rural villages, and for creating safe and secure environments for children in regions where the effects of armed conflict remain

In the Maternal, Newborn and Child Health Program we constructed sub-rural health centers in four different locations across the project areas. In addition, as this is the final year of the three-year program, we carried out activities that could strengthen the capacity and systems for communities and health providers to sustain community health activities after the program is completed. In those villages where the Nutrition and Livelihoods Program was implemented and ended in 2013, we conducted a follow-up survey and found that under-five child malnutrition rates remains low. In the Child Protection Program, we have conducted activities in 26 villages along with the people and children of the region, aiming to create an environment where children affected by conflict can live in safety and security.

PROGRAM REPORT 1 — Community-based Integrated Maternal, Newborn and Child Survival Program

Duration: March 16, 2012 - March 15, 2015
Project areas: Yangon, Bago and Magway Regions
Number of beneficiaries: 220,141

To increase health service utilization, vital to improving the health of mothers and children, such supports as health and nutrition education, development of human health resources and the construction of sub-rural health centers were carried out across the 564 targeted villages. Health education was provided to 148,713 people by the trained health volunteers, and 24,602 people participated in video learning sessions on the danger signs of major childhood infections. In the 301 villages covered during the first and second year of the program, the rate of mothers receiving antenatal home visits by trained health volunteers dramatically increased from 47.7% in 2012, to 90.4% in 2014. The proportion of births attended by a skilled health person rose significantly to 56.4% in 2014, from 46.7% in 2012.





Funded by the MoFA Grant Assistance for Japanese NGO's Project and the Shiseido Hanatsubaki Fund

PROGRAM REPORT 2 — Improving access to community-based child protection mechanisms for the most vulnerable children

Duration: April 1, 2013 - March 31, 2015
Project areas: Kayin State
Number of beneficiaries: 8,925

In twenty-six villages in Kayin State, we created environments where children who were victims of violence and exploitation due to the effects of conflict, or who had been deprived of the opportunity for an education, can now live in security. Through fostering volunteers to protect the children of villages, we provided support such as psychological care, education, and medical treatment for 620 affected children and educated 7,056 parents on violence-free child-rearing. In addition, we conducted study sessions for literacy, mathematics, and other subjects for 1,102 children in an effort to improve feelings of self-esteem and self-efficacy.





Funded by Japan Platform (JPF)

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Nepal



The Basic Education Project we launched in 2012 yielded positive outcomes in school management and pedagogy in the classroom

Since 2012, we have been working with Nepal's Ministry of Education to strengthen school management and to enhance the quality of education in eight districts. 2014 was the last year of the project and we focused our efforts into ensuring that teachers and education administrators would continue some practices introduced during the project. In particular, we enhanced teachers' awareness of their students' systematic mistakes in basic mathematics so that they would provide prompt and appropriate support for students. In some schools, children improved their math skills as a consequence of the teachers' improved teaching techniques.

PROGRAM REPORT 1 — Basic Education Improvement in Support of the School Sector Reform Project

Duration: May 1, 2012 – December 31, 2014
Project areas: Kosi, Janakpur, Bagmati, Lumbini, Bheri and Seti Zones
Number of beneficiaries: 36,891

Following up on the achievements made previously, in eight districts of the country, we provided further training on continuous and formative assessment for teachers to generate an understanding of their students' learning. Teachers need to be flexible in modifying their teaching depending on how much their students are understanding the lesson materials. In the five districts where we worked at the school level, most project schools had new classroom blocks completed by community members. Book corners were set up in Grade 1 to 5 classrooms in these schools, ensuring opportunities for the students to read.





In cooperation with Japan International Cooperation System (JICS)

India



In addition to providing children with opportunities for education, we conducted surveys with the aim of improving the quality of education for the impoverished

With the aim of ensuring all children receive an education, we ran the Mobile Learning Center in slum areas, and offered a chance of education to children who are not attending school. At the same time, so that they can enroll in regular schools, we conducted counseling with children and parents. In addition, with the aim of addressing the education gap, we conducted a survey on establishing teaching methods by which children could be better able to understand by making use of multimedia learning materials, and for provision of these methods as educational services.

PROGRAM REPORT 1 Preparatory survey for educational services

Duration: October 11, 2013 - November 30, 2015
Project areas: National Capital Territory of Delhi, Telangana and Bihar States
Number of beneficiaries: 1,510

Aiming at the provision of educational services that children can easily understand and that are also readily usable for teachers, we carried out a survey program on the promotion of BOP business (business targeting low income demographics). This was achieved through the use of projectors and audio and video multimedia teaching materials, and through tie-ups with a company. We have been developing multi-media teaching materials that meet the needs of the educational practitioners while listening to the opinions of children, teachers, and parents. By teacher training we have encouraged the acquisition of more interactive teaching methods utilizing information communications technology (ICT), and also conducted surveys of public elementary schools.





PROGRAM REPORT 2 Mobile Learning Center Program

Duration: November 1, 2013 - October 31, 2015
Project areas: Maharashtra State
Number of beneficiaries: 1,200

We provided support so that children in the slums can develop the habit of learning and enroll in regular school by providing opportunities for education through a Mobile Learning Center. With the support of counselors, in addition to 84 children being enrolled in school to date, over 1,000 children in total have taken classes in reading, writing, and drawing. We also carried out awareness improvement activities for teachers, parents and communities relating to children's rights and the right to education.





Funded by the Japan International Cooperation Agency (JICA) in cooperation with RICOH COMPANY, LTD.

Sri Lanka



Providing child-friendly learning environments for children in areas that are left out of the reconstruction process from the civil war and economic development

In the northern region of the country where people are at work on reconstruction from the civil war, and in the areas that have been left out of the economic development in the suburbs of Colombo, Sri Lanka's largest city, we provided learning environments and conducted teacher-training programs so that children can receive high quality education. In Early Childhood Care and Development (ECCD) centers in the northern region, we enhanced the capacity of community members and teachers so that they could provide better education to children. We also provided learning materials and play equipment to promote children's development.

PROGRAM REPORT 1 Early Childhood Care and Development (ECCD) Project in Northern Sri Lanka

Duration: November 1, 2013 - July 31, 2016
Project areas: Mullaitivu District, Northern Province
Number of beneficiaries: 6,559

Targeting 20 ECCD centers, we are carrying out activities in the fields of education, nutrition, and center management. We provided training so that ECCD teachers acquired effective skills in teaching and interacting with children. We also conducted a series of training programs for teachers and parents on nutrition and hygiene, so that children would receive nutritional meals both at ECCD centers and at home. We conducted training to improve the management capabilities of ECCD center steering committees, which are made up of parents and teachers, and built a support system for the growth of children in the overall region.



PROGRAM REPORT 2 Building schools full of hopes and dreams

Duration: June 1, 2014 -May 31, 2015
Project areas: Mullaitivu District, Northern Province
Number of beneficiaries: 1,080

In Mullaitivu District in the north of Sri Lanka, many buildings, including primary schools, are still in ruins due to the civil war. For six schools in the district, we constructed new classrooms, water facilities, and boundary walls to improve the school environments. We conducted training for teachers on teaching methods to improve children's understanding, and on listening to children's opinions. We also provided learning materials and uniforms for children in economically difficult conditions, and supported the provision of learning environments so that children of impoverished families can learn with hopes and dreams.



PROGRAM REPORT 3 Educational support for areas left behind by economic development

Duration: October 1, 2013 - August 31, 2014
Project areas: Colombo District, Western Province
Number of beneficiaries: 590

We rehabilitated classrooms that had become obsolete in a primary-cum- junior high school in Haharakada, a suburb of Colombo, the main city of Sri Lanka. We also provided new Home Economics rooms that enabled children to learn home economics with practical lessons. We also rehabilitated toilet facilities, as there were concerns over deteriorating sanitation with dilapidation seen everywhere. Children became able to use toilets with ease and can now focus on learning in a sanitary environment.



Funded by the Japan International Cooperation Agency (JICA)
(JICA Grassroots Partnership Program)

Afghanistan



We completed our Educational Environment Improvement Program, which aimed to provide a high quality education to children in the midst of war and impoverishment

We improved learning environments by constructing and adding to school buildings so that children could safely and effectively receive lessons. We also conducted training for teachers in non-reliance on corporal punishment and training for strengthening school management capabilities. What is more, we implemented Child-focused Health Education in which older children teach younger children about health, hygiene and nutrition, and spread this knowledge to community residents. Many infants attended Early Childhood Development classes to prepare for primary education. These activities improved the educational environment for children as well as increased their desire to learn.

PROGRAM REPORT 1

Support for improving children's learning and living environments

Duration: August 10, 2010 - December 31, 2014
Project areas: Bamyan Province (Bamyan, Yakawlang, Saighan, Warras and Punjab Districts)
Number of beneficiaries: 19,660

We constructed school buildings in two schools, and conducted training for 301 teachers in non-reliance on corporal punishment, and training for strengthening school management capabilities. We also conducted a Child-focused Health Education program for older children to teach younger children about health and hygiene for 2,068 children, and conducted preschool education for 2,013 infants. From a student we received the report, "In the past the teachers used violence on students, and sometimes there were injuries, but now that has stopped and school has become an easy place to be."





Funded by Japan Platform (JPF)

The newly constructed Koli Massoud unified elementary and junior high school

Iraq



Through cooperation with children, local residents, parents, teachers and government agencies, we completed school management improvement activities

As the culmination of our four-year program, we supported the communities and schools so that the model and experience from "improving schools through school management committees" and "children's participation" would expand beyond the original project schools. In addition to the rehabilitation of school buildings and the provision of school supplies for 41 public elementary schools, the model was replicated in 116 new schools within the Basra Education Bureau. Capabilities were improved so that the Education Bureau can continue to expand the model in the future. It is expected that children's learning environments will be continuously improved in Basra Governorate.

PROGRAM REPORT 1

Community Participatory School Rehabilitation and Management Project

Duration: October 18, 2010 - May 31, 2014
Project areas: Basra Governorate
Number of beneficiaries: 24,768

In the 41 schools that we have been supporting to date, we continued school improvement activities through School Management Committees and children's participation. We also raised awareness and strengthened planning and implementation abilities of school stakeholders, striving to entrench these gains. In addition, we supported the expansion of the school management improvements model to 116 schools through the local committees, which are the school's networks. As well as rehabilitation and provision of equipment for schools, we also assisted in the promotion of cleaning and conducted hygiene education. To promote children's participation, we supported awareness raising activities through drawing and theatrical performances at Children's Clubs.





Funded by the MoFA Grant Assistance for Japanese NGO's Project

Uganda



For 2014 our support goal was to have children learn and grow healthily

We provided support for a variety of needs to people in areas that are hard to reach, such as children in remote areas to whom access is especially difficult, and for refugees who have fled the conflict in South Sudan to refugee camps along the border. We carried out a program to improve children's reading and writing skills in rural areas where there is concern over academic performance, and supported health and hygiene initiatives to prevent the spread of cholera in border areas where refugees live.

PROGRAM REPORT 1 — Supporting the improvement of children's reading and writing abilities

Duration: July 1, 2013 - August 31, 2014
Project areas: Nakaseke and Luweero Districts
Number of beneficiaries: 1,626

With the aim of fostering environments to support the improvement of children's reading and writing skills in the area, we conducted training on the acquisition of age-appropriate teaching methods of reading and writing for 15 teachers at five elementary schools in five villages. In addition, a Reading Camp was held each weekend to provide an opportunity for children to gain the experience of enjoying reading and writing. The camp was prepared with educational materials including a total of 3,950 books and crayons, furnishing an environment where children could acquire the habits of reading books and writing letters.





PROGRAM REPORT 2 — Health and Hygiene Program for South Sudanese Refugees

Duration: August 1, 2014 - October 3, 2014
Project areas: Arua and Adjumani Districts
Number of beneficiaries: 3,800

In response to the cholera epidemic in South Sudan, at temporary centers and settlements for refugees along the border in Adjumani and Arua Districts, we conducted awareness activities on hygiene improvement. Methods used included radio, skits, training to encourage thorough hand washing and food sanitation, and proper ways of using toilets. In addition, we also installed portable toilets for use by persons with disabilities.





Tanzania



To support physical, psychosocial and cognitive development of children in impoverished areas, we facilitated the joint efforts of local entities

Learning in kindergarten is thought to be the foundation for sound development and growth of children, physically, psychologically and cognitively. Continuing on from 2013, in 2014 we provided support for the management capacity and teaching methods so that children from three to six years of age living in rural areas could attend kindergarten and receive suitable early childhood education, and also have a school lunch of high nutritional value. To date, about 1,100 children have been enabled to attend kindergarten.

PROGRAM REPORT 1 — Educational and nutritional support for preschool children

Duration: May 2013 - ongoing
Project areas: Shinyanga region
Number of beneficiaries: 1,970

In 2013 we began supporting 11 kindergartens by providing school lunches, regular physical measurements, furnishing playground equipment and learning materials, and conducted teacher training. As a result it was evaluated that, in addition to improved children's nutrition statuses, there was better understanding of lessons after enrollment in elementary school over children who were without the experience of enrollment in kindergarten.
In 2014, we began supporting six new kindergartens and are continuing similar efforts.





Save the Children Japan's Partnerships

The capacity of Save the Children alone is not sufficient to realize a world where all children's rights – to survival, development, participation and protection – can be realized.
It is essential to cooperate with legislatures that make laws relating to children and administrations that implement these laws, business enterprises that offer their products and services that might affect children, and more than anything else, families, schools and children's welfare facilities, who are in the best position to protect children.
Only when there is such cooperation can we work to inspire breakthroughs in the way the world treats children. With strong partnerships we can go beyond providing temporal limited support, and achieve immediate and lasting change in children's lives.
In 2014, we were able to expand our activities in cooperation with a number of partners.

Institutional Partnerships (List in alphabetical order)

Japan International Cooperation Agency
Ministry of Foreign Affairs of Japan
Japan Platform
World Bank

Corporate Partnerships (List in alphabetical order)

Abyssal Japan Co., Ltd.
Accenture Japan Ltd.
AVEDA
BIKEN Co., Ltd.
Bulgari Japan Ltd.
Covidien Japan
Dream Power John Lennon Super Live
FamilyMart Co.,Ltd.
G-7 HOLDINGS INC.
Gran Pharma
ACCEA Co., Ltd.
ADCAST CORPORATION
BANDAI NAMCO Group
BMW Group Japan
Communication Training Support Co., Ltd.
Dinos Cecile Co., Ltd.
Eco System Group Co.,Ltd.
Freshfields Bruckhaus Deringer
GlaxoSmithKline K.K.
Hitachi Kashiwa Reysol Co., Ltd.

HUAWEI TECHNOLOGIES JAPAN K.K.
ITOCHU Corporation
Lanxess Deutschland GmbH
MIHIRA Corporation
Mizuho Trust & Banking Co., Ltd.
OGO SANGYO Co.,Ltd.
Panasonic Group Workers Unions Association
RICOH COMPANY, LTD.
SAMURAI INC.
SANYO FOODS CO.,LTD.
Sekisui House, Ltd.
Sompo Japan Nipponkoa Insurance Inc.
SUNTORY HOLDINGS LIMITED
Tokyu Gourmet Front Co., Ltd.
Unilever Japan Holdings K.K.
VERMILLION Corp
Walmart
Water Dragon Foundation
IKEA Japan K.K.
Japan Airlines Co., Ltd.
LINE Corporation
Milbon Co., Ltd.
Morinaga & Co., Ltd.
Osaka marathon
Reckitt Benckiser Japan Ltd.
ROOTOTE
SanDisk Ltd.
Sato Restaurant Systems Co., Ltd.
Shiseido Co., Ltd.
Sony Coporation
Takamatsu Co., Ltd.
UENO FINE CHEMICALS INDUSTRY, LTD.
Uokuni Sohonsha Co.,Ltd.
VIA HOLDINGS INC.
WORLD PARTY CO.,LTD.

Corporate Support Menu

There are many ways that corporations can assist Save the Children Japan,
from supporting specific programs and projects, to support for Save the Children Japan's awareness activities in general.

* There are conditions for different types of support.

Support by donation

- Supporting Specified Projects
- License Agreement
- Cause Related Marketing (CRM)
- Annual Donation
- Charity Events
- Donation Boxes

Support by offering skills and other resources

- Internal information sharing about Save the Children Japan viaintranet
- Gifts in Kind
- Support through Services
- DM Shipping

Support by purchasing goods

- Bulk purchase of Save the Children Japan's original goods (notebooks and pens)
- Promote licensed Save the Children Japan products to employees
- Participation in charity events

Bequests, inheritance contributions, specific donation trusts

- Suggestions to customers (For finance and insurance-related companies)
- Suggestions to employees and their families

Various forms of support

Save the Children Japan's activities have always been supported through the understanding and support of all.
In 2014, many individuals, along with making donations, also came to understand the philosophy behind Save the Children's activities, and supported us by spreading the message.

Support by donation

In 2014, SCJ was able to perform a variety of child support activities all over the world through donations from numerous individuals. There are various ways to donate, including monthly support, which is known as "SC Support," donations to support drives in emergencies such as natural disasters or conflict, individually hosting events to solicit donations, setting up donation boxes, etc., and all such donations are actively used in children's support activities by SCJ.

Voices of supporters

*Introducing abridged excerpts from individual messages.

I feel I can also be of use to someone and this idea encourages me in my work and life. I hope to hold onto this joy of being of use to someone. Please take care of yourself and carry on! I hope to see people all over the world live more happily.

I always draw courage from your activities. When I saw people in need of help on TV and elsewhere, I always thought I should do something but didn't know what to do. Then Save the Children Japan showed me the way. I came to realize that people all over the world are so near.
I am very grateful to Save the Children Japan for giving me a connection with the world.





Left: Event hosted by an individual, with donation boxes set up, posters hung and collection of donations
Right: At a program briefing, we describe the state of activities and convey how support is being used in the field

Support through coming to know and conveying the actual situation of children all over the world

Many students have visited SCJ's offices as part of comprehensive learning programs.
Our staff discussed such things as the current situation of the world's children and children's support activities in the field, and offered a chance for students to deepen their understanding of children's rights and reflect upon the environment of the world's children and their own. We received these comments from students who visited our office, "This was the first time for me to hear about children's rights," and, "Now I want to tell other people about what is happening with children." To broadly convey what everyone has come to know and feel is also an important part of our children's support activities.



Above: Secretary General (far right) and students from the Kitakami Junior High School in Iwate Prefecture
Bottom: After a visit to the SCJ office, students sent us messages with their impressions and thoughts

Support through volunteer participation

In events and workshops held by SCJ throughout the year as awareness-raising activities, many volunteers give their support to our activities. Through the support of all of our highly committed volunteers, opportunities for more people to find out about Save the Children increased. Our volunteers made such comments as, "I felt concern over children's support and was happy to be involved," and, "When I explained about the activities and helped people to understand, I felt I had made a contribution." Through such support by volunteer participation, our activities have received massive support.



Volunteer staff supporting a workshop for children



Volunteer staff explaining activities at an event booth

Voices of Our Staff

At Save the Children Japan, in addition to the Project Department that delivers support from everyone directly to children, there are departments that put this support to effective use. Staff in all of our departments contribute towards activities and to supporting children.

Spread the message about SCJ's activities and increase understanding about our support.

I am in charge of PR for domestic programs.
It's been about four years since the earthquake. What kind of activities are the children of Tohoku engaged in, and what do they need now?
We keep on communicating information about the state of the children of Tohoku and the ideas of people supporting children in the field.

Public Relations
MATSUNAGA, Yuka

We always strive to make effective use of donations.

I manage the budget and results of the Great East Japan Earthquake Recovery Programs and create financial reports. We provide support by managing the budget for each project and by checking on the progress of projects for effective use of the precious donations for the children of Tohoku that we have received from all our donors, so that we can carry out our support activities smoothly.

Financial Planning Department
NOMURA, Yuka

Working together with corporations on solutions for social problems involving children.

The Corporate Partnership Department works together with corporations to support children.
The partnerships are realized in various forms such as donations, launching new support programs making use of corporation's individual strengths, cause related marketing and employee volunteering. Their unique values and sustainable supports help us support children in need.

Corporate Coordination Department
KATO, Ryoya

Aiming at the effective use of highly committed human resources and building a productive working environment.

My job is to create connections between everyone's desire to support and encourage children and SCJ's projects. By connecting people's feelings and commitments to SCJ's activities, we are aiming for a society where the multitude of children can feel safe. Going forward, we will all combine our strengths and take our activities to the next level.

Human Resources Department
OSAWA, Mariko

Hearing the voices of supporters directly.

I am in charge of handling phone and email inquiries, receiving support from supporters, and creating newsletters. I deliver the warm voices and sentiments about support, through SCJ's activities, to the world.

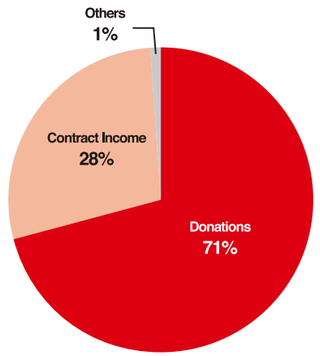
Donor Communication
YOSHIDA, Sawako

2014 Financial Statements (Unit: in JPY)

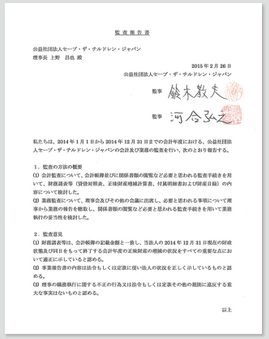
Statement of Changes in Fund Balance(For the year ended December 31, 2014)		
Ⅰ Changes in General Funds - net		
1. Changes in Ordinary Earnings		
(1) Ordinary Income	①Earnings on Basic Funds	12,500
	②Earnings on Special Funds	21,019
	③Admission Fees	0
	④Membership Fees	9,550,000
	⑤Contract Income for Aid Operations	844,603,941
	Government Contract Income	324,583,262
	Private Sector Contract Income	437,665,837
	Overseas Contract Income	82,354,842
	⑥Service Contract Income	8,279,425
	⑦Income from Sales and Events	448,045
	⑧Donations Received	2,195,981,984
	Unrestricted Donations	516,960,462
	Restricted Donations	1,679,021,522
	⑨Miscellaneous Income	13,974,553
	Total Ordinary Income	3,072,871,467
(2) Ordinary Expenses	①Operating Expenses	2,965,840,020
	Overseas Aid Expense	497,772,738
	Emergency Aid Operation Expenses	1,856,085,846
	Grants Expenses	61,990,720
	Operations Activity Expenses	187,088,336
	Public Relations Expenses	292,963,425
	Other Operating Expenses	68,359,850
	Profit Making Business Expenses	1,579,105
	②Administrative Expenses	55,497,541
	Total Ordinary Expenses	3,021,337,561
	Changes in Ordinary Earnings for the Period Before Valuation Adjustment	51,533,906
	Changes in Ordinary Earnings for the Period	51,533,906
2. Changes in Non Ordinary Earnings		
(1) Non Ordinary Income	①Gain on Sale of Non Current Assets	38,391
	②Profits from Prior Period Adjustment	31,355,318
	Total Non Ordinary Income	31,393,709
(2) Non Ordinary Expenses	Loss on Elimination of Non Current Assets	38,590
	Total Non Ordinary Expenses	38,590
	Changes in Non Ordinary Earnings for the Period	31,355,119
	Changes in General Funds – net for the Period	82,889,025
	General Funds – net, beginning of the Period	315,773,181
	General Funds – net, end of the Period	398,662,206
Ⅱ Changes in Restricted Funds - net	①Donations Received	1,361,738,457
	Restricted Donations	1,361,738,457
	②Transfer to General Funds	-1,679,021,522
	Changes in Restricted Funds – net for the Period	-317,283,065
	Restricted Funds – net, beginning of the Period	1,557,687,753
	Restricted Funds – net, end of the Period	1,240,404,688
Ⅲ Total Funds - net, end of the Period		1,639,066,894

Balance Sheet (as of December 31, 2014)		
Ⅰ Assets	**1. Current Assets**	
	Cash & Cash Equivalents (domestic)	1,582,860,360
	Cash & Cash Equivalents (overseas)	43,165,770
	Prepaid Operating Expenses	214,770,361
	Accounts Receivable	39,960,107
	Inventories	4,723,272
	Prepaid Expenses	16,016,184
	Prepayments	13,658,233
	Advance Payment	2,738,026
	Total Current Assets	1,917,892,313
	2. Non Current Assets	
	(1) Basic Funds	
	Time Deposits	50,000,000
	Total Basic Funds	50,000,000
	(2) Special Funds	
	Reserve for Severance Payments	31,309,200
	Reserve for Accumulated Depreciation	19,049,304
	Reserve for the Stabilization of Overseas Operations	23,934,215
	Reserve for Emergency Relief Operations	9,972,700
	Reserve for Domestic Operations	3,200,000
	Total Special Funds	87,465,419
	(3) Other Non Current Assets	
	Building	16,815,637
	Leasehold Improvements	3,676,901
	Vehicles	19,861,769
	Furniture and Fittings	5,314,887
	Software	15,079,619
	Deposits	23,993,070
	Total Other Non Current Assets	84,741,883
	Total Non Current Assets	222,207,302
	Total Assets	2,140,099,615
Ⅱ Liabilities	**1. Current Liabilities**	
	Accounts Payable	197,295,191
	Deferred Revenue	249,045,378
	Advances Received	710,274
	Deposits Received	7,686,847
	Accrued Seasonal Salary	7,335,523
	Total Current Liabilities	462,073,213
	2. Non Current Liabilities	
	Provision for Severance Payments	38,959,508
	Total Non Current Liabilities	38,959,508
	Total Liabilities	501,032,721
Ⅲ Fund Balance	**1. Restricted Funds - net**	
	Restricted Donations	1,240,404,688
	Total Restricted Funds-net	1,240,404,688
	(of which, Amount Appropriated to Basic Funds)	(50,000,000)
	2. General Funds - net	398,662,206
	(of which, Amount Appropriated to Special Funds)	(56,156,219)
	Total Funds-net	1,639,066,894
	Total Liabilities and Fund Balance	2,140,099,615

Ordinary Income

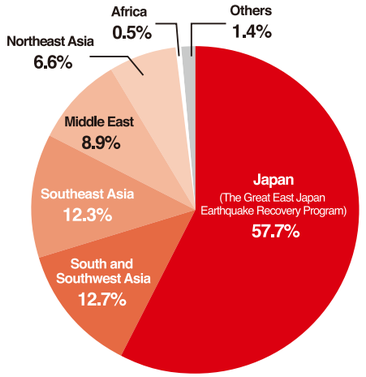


Audit Report



The financial statements were audited by SCJ board auditors and the independent auditor(Deloitte Touche Tohmatsu LLC).

Breakdown by region



● **Japan(The Great East Japan Earthquake Recovery Program)**	1,394,928,760	● **Middle East**	214,542,984
		Iraq	35,392,752
● **South and Southwest Asia**	306,279,488	Lebanon	90,605,488
Nepal	68,246,566	Syria	88,544,744
Afghanistan	161,198,051	● **Northeast Asia**	158,573,131
Sri Lanka	12,138,396	Mongolia	158,573,131
India	64,696,475	○ **Africa**	12,055,708
● **Southeast Asia**	296,108,384	Uganda	800,000
Vietnam	44,493,803	Tanzania	10,048,608
Myanmar	164,744,265	3 West Africa countries (Liberia, Sierra Leone, Guinea)	1,207,100
Thailand	8,000,000	● **Others**	33,360,849
Indonesia	21,500,000		
The Philippines	57,370,316		
		Total	**2,415,849,304**

The total includes “overseas aid expenses”, “emergency aid operation expenses” and “grants expenses” shown on page 39.
The table above has not been audited.

Board Members

Honorary Chair of the Board	UENO, Masaya	President and CEO, Ueno Fine Chemicals Industry, Ltd.
Chair of the Board	FUKADA, Hiromu	Auditor, Kajima Institute of International Peace Audit and Supervisory Board Member, Ueno Fine Chemicals Industry, Ltd. Independent Non-Executive Director, Tingyi Holding Corp. Former Ambassador to Australia
Vice-Chair of the Board	IDA, Junichiro	President, SANYO FOODS Co., Ltd.
Managing Director of the Board	SENGA, Kunio	Chief Executive Officer, Save the Children Japan
Board Member	YOKOYAMA, Eiko	President, Yoshio Yokoyama Architectural Design Management Office Co., Ltd.
	IMAMURA, Hideaki	Professor, Graduate Institute of Innovation Management Academic Assembly (Program of Social Sciences) Shinshu University Visiting Professor, Waseda Business School, Waseda University
	NAKASHIMA, Amane	Senior Managing Director, Kewpie Corporation
	USHIO, Naomi	Professor, MEIJI UNIVERSITY
	TSUNOZAKI, Etsuko	Board Member, SEEDS Asia
	BANDO, Kumiko	Secretary General, Consumer Affairs Agency, Government of Japan (CAA)
	OSHIMA, Kenzo	Managing Director, THE AFRICA SOCIETY OF JAPAN Former Ambassador to the United Nations
	ODA, Yoshihiko	President, KAGAYA Hotels Corporation
	KITAMURA, Kimio	Director, Managing Executive Officer, FamilyMart Co., Ltd.
	FUKUI, Masaoki	President, FUKUJUEN CO., LTD.
	MAEDA, Shin	President, Nippon Television City Corporation (Tokyo Tower)
	MATSUFUJI, Hiroshi	Vice President, Director of Children's Medical Center, Head of Pediatric Surgery, St. Luke International Hospital
	MORI, Hiroo	Executive Vice President, Mori Building Co., Ltd.
Auditor	SUZUKI, Norio	Partner, CPA, Grant Thornton Taiyo LLC
	SATO, Yuki	Partner, Attorney-at-Law Admitted in Japan and New York, TORANOMON CHUO LAW FIRM

As of March 24, 2015

Save the Children is the world's leading independent organization for children. We work in around 120 countries. We save children's lives; we fight for their rights; we help them fulfil their potential.

Save the Children

was founded in 1919 by Eglantyne Jebb, a British woman. She made ardent efforts to save children in WWI-ravaged Europe, no matter what side of the conflict they were on.
Eglantyne Jebb is known as the drafter of the 1924 Geneva Declaration of the Rights of the Child, which was the first official international document regarding children's rights.
Since that time, for almost 100 years, Save the Children has been constantly expanding its activities as a pioneer of children's rights – into approximately 120 countries, based on partnerships with independent member organizations in 30 countries. As a world leader in children's support, the UN and governments of many countries have a high regard for Save the Children, and we have obtained from the UN Economic and Social Council (ECOSOC) "General Consultative Status," which is reserved for large international NGOs whose area of work covers most of the issues on the agenda of ECOSOC and its subsidiary bodies.





Left: Russian children receiving food aid from Save the Children, 1920s
Right: Eglantyne Jebb, founder of Save the Children

Save the Children Japan, a public interest incorporated association,

was established in 1986, and is currently working for children in 19 countries.
SCJ is active in international programs with a focus on Asia and Africa in the fields of health, nutrition and education. When natural disasters or conflict occurs, SCJ dispatches Japanese staff members to respond to these emergencies and also contributes financially.
At home in Japan, SCJ has been active in child protection and child participation programs, and since the Great East Japan Earthquake of 2011, SCJ has been working for children in Tohoku.
SCJ is promoting activities in collaboration with numerous stakeholders involved with children, including UN organizations, national governments, regional governments, corporations and organizations, individuals, and local communities.

Save the Children JAPAN
Save the Children Japan
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