Foreword

We wish to extend our sincere gratitude to all who have supported our work at Save the Children in serving children worldwide. In 2016, we provided support to 54.3 million children in approximately 120 countries, including Japan. This impact was made possible by the extraordinary support we received from you.

Over a period of nearly 100 years since 1919 when Save the Children was founded in the UK, we have been working to make children’s rights to survival, protection, development and participation a reality. To expand this movement in Japan, Save the Children Japan was established in 1996. We celebrated our 30th anniversary in 2016. We are so grateful to all of you for your heartfelt support over many years.

2016 was the first year of implementing the Sustainable Development Goals (SDGs), which were unanimously approved by the United Nations Summit in 2015. Based on our determination to “leave no child behind,” our staff in countries around the world are working together vigorously toward achieving the goals in 2030.

As for 2016, we ran various international programs in the fields of health and nutrition, education, disaster risk reduction and child protection. Moreover, we rallied our emergency and humanitarian responses for children affected by humanitarian crises and natural disasters, including the Syria crisis and “dzidz” – an extreme weather phenomenon unique to Mongolia.

In our domestic programs, we responded swiftly to support children and their family members in the areas affected by the Kumamoto Earthquake that struck in April 2016, and as of the end of December we have been able to deliver support to 18,000 people or more. In addition, we also made progress with addressing challenges facing children in Japan, such as child poverty and child abuse.

In 2017, we are determined to continue our work for children around the world to make children’s rights a reality. We look forward to your continued support.

Junichiro Iida, Chair of the Board
Kunio Senga, Managing Director of the Board, Chief Executive Officer
Save the Children Japan

Every child has the right to survival, protection, development and participation. We fight to make children’s rights a reality worldwide.

100 years worldwide, 30 years in Japan
Save the Children is an international NGO that works to make children’s rights to survival, development, protection and participation a reality worldwide. It was established in the UK in 1919, and is currently at work in approximately 120 countries. The UN and the governments of many countries have a high regard for Save the Children as a pioneer of children’s rights, and we have achieved breakthroughs in the way the world treats children. Save the Children Japan was established in 1996. We are active in international programs in fields such as health and nutrition and education.

When conflicts or natural disasters occur, we provide emergency and humanitarian responses. In Japan, we have actively addressed issues of child poverty and child abuse, and have also conducted various programs in response to large-scale disasters such as the Great East Japan Earthquake and Kumamoto Earthquake. Through these programs, we work to make children’s rights a reality.

Save the Children is active in approximately 120 countries including Japan

The number of people we have directly reached through our work and our partners’ work in 2016

56,315,024 children
and 35,497,393 adults,
totaling 91,812,417 people

Countries and regions where Save the Children worked in 2016

Emergency and Humanitarian Response

For children and local communities affected by natural disasters and humanitarian crises, Save the Children swiftly responds to meet their immediate needs, enabling them to return to their lives and rebuild their lives.

Health and Nutrition

Save the Children provides assistance to ensure that all children and their families can access quality health services including healthcare for pregnant women, mothers and newborns; prevention and treatment of infectious diseases and malnutrition; and strengthening health systems.

Disaster Risk Reduction (DRR)

Save the Children strengthens DRR structures of local communities so that children can actively participate and their voices are reflected in DRR policy and practice. We promote child-centered disaster risk reduction.

Child Protection

Save the Children promotes the structures and measures of child protection in close collaboration with various stakeholders such as governments, local communities, children and their caregivers to protect children from violence, abuse and exploitation, and cultivates environments in which children can grow up safely and securely.

Education

In order for all children to receive quality education, Save the Children implements programs which improve learning environments, in schools and in communities, and provides capacity development opportunities for teachers, raises awareness in local communities, provides scholarships and promotes pre-school education program. We also influence global and national policy to improve children’s access to quality education.

Child Participation

Save the Children creates and supports opportunities for children to speak out on the issues surrounding children, and works to ensure that children’s opinions are reflected in social initiatives and policies.
International Program

Emergency and Humanitarian Response

To respond to the European refugee crisis, the Syria crisis, and other humanitarian crises in South Sudan, Iraq, Gaza and elsewhere, we provided support to refugee children, internally displaced children and their families. Our support included delivery of life-saving medical aid, shelter, food, and water. We also helped children recover from crises by providing psychosocial support and safe places for them to receive education and protection. At the World Humanitarian Summit which was held in Istanbul in May, we advocated the importance of education in emergency situations.

Health and Nutrition

We worked to prevent and treat malnutrition and infectious diseases, and also to realize a society in which everyone has access to quality health services. In Myanmar, in collaboration with the government, we played a role in strengthening community-based health systems by enhancing the organizational capacity of the health authorities. We also promoted safe childbirth and delivery of healthy newborns, training of auxiliary midwives and other health workers.

Education

We worked to ensure that every child receives a good quality education and gains knowledge and skills. In Mongolia, Sri Lanka and Tanzania, we supported children who had no access to preschool facilities by providing education programs which helped them be prepared for primary education.

Child Protection

We worked with partners to strengthen child protection systems in communities in post-conflict contexts in Myanmar, with the aim of bringing about lasting changes to ensure that children were safe and protected. In Mongolia, we worked with central and local governments to strengthen child protection systems, and also influenced the process to prohibit corporal punishment of children in all settings by law.

Disaster Risk Reduction

In Vietnem, with the aim of improving the nutrition status of disadvantaged ethnic minority children under the age of two, we provided training for families to produce nutritious foods in their gardens, in addition to implementing a maternal health program. In Tanzania, we provided mid-day meals for preschool children and organized cooking workshops to enhance knowledge on nutrition among caregivers.

In natural disasters, we provided support for children in nomadic communities in Mongolia which were affected by “dzud,” where frigid temperatures and heavy snow caused widespread death of livestock. We worked with children, their teachers, and community members to reduce the impact of extreme cold weather by enhancing the resilience of school facilities. We also organized catch-up classes for children who were affected by the disaster. Utilizing “INOCHI MIRAI FUND” which was established in 2015 with the aim of mobilizing resources to respond to natural disasters and humanitarian crises promptly, we provided assistance for children and their families who were affected by disasters, conflicts and other emergencies.

In Uganda and Vietnam, we worked with local communities to strengthen the capacity to adapt to climate change and to reduce the impact of natural disasters such as flood and drought. We also supported schools and communities to reduce risks for children in road safety in Indonesia and water-related incidents in Thailand.
Domestic Program

Ending Child Poverty

According to the government’s report released in 2013, one in six children in Japan lives in relative poverty. We conducted a survey and advocated to the government with the goal of improving measures for child poverty issues in Japan, while assisting children facing economically difficult situations, particularly in the areas affected by the Great East Japan Earthquake and Kumamoto Earthquake.

Prevention of Child Abuse

やかましい、怒鳴らない子育て

Aiming to build a society where all children can grow in a safe and protected home environment, we implemented programs aimed at enhancing support for caregivers and the early prevention of child abuse through provision of opportunities for building child-parent relationships and learning positive parenting, advocacy for legal reforms, and the promotion of public awareness.

Psychological First Aid (PFA) for Children

"Psychological First Aid (PFA) for Children" was developed for individuals who work with children and caregivers in distress during emergencies such as disasters. It is a method of providing psychological support to children and their parents based on the basic action principles of “Look, Listen, Link,” that can be used by anyone, not just professionals. The method was disseminated widely and training workshops were conducted for various stakeholders.

Following Up the Great East Japan Earthquake Recovery Program

As follow-up to the programs implemented up to the end of 2015, we provided scholarships at seven fishery high schools in Iwate, Miyagi, and Fukushima prefectures, and continued our Building Better Communities through the Participation of Children projects as well as our Radiation Literacy Projects in Fukushima Prefecture.

Domestic Program

Emergency Response

Following the earthquake that occurred on April 14, we distributed emergency relief goods based on an assessment of the needs of children and their families, centering on Mashiki Town, and also set up “Child Friendly Spaces” in the shelter facilities, where children can feel safe and secure, to provide venues for play and learning, which are useful for psychosocial support immediately after children have experienced disasters.

Education

We assisted in providing school lunches to elementary and junior high schools in Mashiki Town, where the school lunch center was damaged, provided school supplies and school equipment, and assisted with school activities. We also provided financial supports for children whose houses had been partially or completely destroyed, or who were facing economically difficult circumstances.

Disaster Risk Reduction

To increase preparedness for future emergencies amid ongoing aftershocks, we provided disaster prevention handout, emergency grab bags, and other items for around 15,000 children and caregivers at kindergartens, nurseries, elementary schools, junior high schools, and after-school programs (Gakudo). We also undertook training using disaster preparedness education materials and delivered workshops to equip children with knowledge on disaster risk reduction and preparedness.

Child Protection

We provided training for staff at after-school programs (Gakudo) and partially assisted with the cost of constructing temporary prefabricated buildings, along with providing necessary equipment to a nursery, childcare support facility and children’s center whose buildings had been damaged.

Child Participation

We provided elementary school, junior high school, and high school students in Mashiki Town and other locations in Kumamoto Prefecture with opportunities to discuss how to engage in rebuilding their communities and present their recommendations to the local government and communities. We also created opportunities for children to express their ideas on reconstruction and disaster risk reduction together with children from the areas affected by the Great East Japan Earthquake.
Save the Children Japan

Partnerships

Institutional Partnerships (List in alphabetical order)

Japan International Cooperation Agency

Ministry of Foreign Affairs of Japan

Japan Platform

World Bank

Corporate Partnerships (List in alphabetical order)

- ACMA Co., Ltd.
- AVECA
- BANDAI NAMCO Group
- BIKEN Co., Ltd.
- BMW Group Japan
- Bulgari Japan Ltd.
- Crown Jewel, Inc.
- CYPOMAS, Inc.
- Delta Air Lines, Inc.
- Dinos Cecile Co., Ltd.
- FamilyMart Co., Ltd.
- Freshfields Bruckhaus Deringer
- GLAXOSMITHKLINE K.K.
- H & M Hennes & Mauritz Japan KK
- Heliyuga-Templewood
- Hitachi Kashio Kayoi Co., Ltd.
- HUAWEI TECHNOLOGIES JAPAN K.K.
- IKEA Japan K.K.
- ITOCHU Corporation
- KANO CO., LTD.
- Kawagis Corporation
- Line Corporation
- Marui Co., Ltd.
- Matsumoto, Inc.
- Miyajima Academy Schools
- MHI Defence Systems
- Mori Building Co., Ltd.
- NIPPON TELEGRAPH AND TELEPHONE
- EAST CORPORATION/ALL NTT WORKERS
- UNION OF JAPAN NWI East HQ Branch
- Nippon Television City Corporation
- NISSHINDO Co., Ltd.
- OGO SANYO Co., Ltd.
- OKAMOTO Industries, Ltd.
- Onitsuka Japan Inc.
- PELO CORPORATION
- PGB Pearl Bourbon
- Ricoh Company, Ltd.
- ROOTOTE
- SanDisk Co., Ltd.
- SANYO FOODS Co., Ltd.
- Sato Restaurant Systems Co., Ltd.
- Shibaseda Company, Limited
- Sampo Japan Nipponkoa Insurance Inc.
- Sony Corporation
- Suntec Holdings Limited
- Tochido Co., Ltd.
- The Boston Consulting Group
- The Procter & Gamble Company
- The Walt Disney Company
- Tokyo Gourmet Front Co., Ltd.
- TOYOTA HANDS INC.
- TOSHIBA CORPORATION
- UFIND NINE CHEMICALS INDUSTRY, LTD.
- Unichem Japan Holdings K.K.
- VERMILLION RECORDS, Inc.
- VIA HOLDINGS INC.
- White & Case LLP
- WORLD PARTY CO., LTD.
- Yoko-ki Watch Production Committee

Save the Children Japan

2016 Financial Information

(Unit: JPY)

Statement of Changes in Fund Balance (For the year ended December 31, 2016)

Ordinary Income

Donation 33.25%

Ordinary Income 66.75%

Other 0.00%

Ordinary Income 99.75%

Donation 0.25%

Total 100.00%

Annual Report

The original 2016 Financial Statements in Japanese, were audited by board auditors of Save the Children Japan and the independent auditor (Daisaku Tsuchida Taxmatsu LLC).
Save the Children Japan
30 Years of Our History

1999
- Save the Children Japan established
- Educational programs in the Philippines and Thailand started

1996
- Opened Philippine Office and assigned Japanese staff

1995
- Started emergency and humanitarian response in Afghanistan

1993
- For Great Hanshui-Awaji Earthquake
- Disaster: provided financial support to local NGOs assisting children

2002
- Started domestic programs

2003
- Launched global campaign: “Rewrites the Future” to advocate for improving education for children in conflict and post-conflict situations

2006
- Assigned Japanese staff to Mongolia office to support street children

2009
- Started “Speaking Out Against Poverty” program to encourage children to participate and raise their voices to address child poverty issues

2010
- Hosted 10th Anniversary Charity Dinner in presence of His Majesty Emperor Akihito and Her Majesty Empress Michiko

2011
- Started Great East Japan Earthquake Emergency Response and Recovery Program

2016
- Started Kumamoto Earthquake response

2019
- 100th Anniversary of Save the Children

Initiatives for Achieving the Sustainable Development Goals (SDGs)

The Sustainable Development Goals (SDGs) are 17 global goals that aim to fundamentally resolve various issues such as poverty, inequality and disparity, and climate change. As an international NGO that promotes children’s rights, Save the Children was also involved in the process of developing these goals, which were unanimously adopted by the United Nations Summit in 2015. We are promoting the achievement of SDGs through our advocacy as well as domestic and international programs.

Board Members
As of April 1, 2017

Honorary Chair of the Board
Masayuki Ueno
Unax Fuku Chemicals Industry, Ltd., President and CEO

Adviser
Hiroshi Yamasaki
Kojima Institute of International Peace, Advisor

Kinya Hata
Kogakujyu Industry, Ltd., Advisor

Hiroshi Hata
Leading Corp., Independent Non-Executive Director

Former Ambassador to Australia

Chair of the Board
Junichiro Ito
SANTO FOODS Co., Ltd., President

Vice-Chair of the Board
Kenzo Ohshima
THE AFRICA SOCIETY OF JAPAN Managing Director

Former Ambassador to the United Nations

Amane Nakashima
Kawata Corporation Chairman

Managing Director of the Board
Kunio Senga
Save the Children Japan: President, CEO

Board Member
Eiko Yokoyama
Mitsui+Kawajima Architectural Design Management Office Co., Ltd. President

Hidemi Imamura
Graduate Institute of Innovation Management, Director, President

School of Social Sciences, Economics, University of Waseda Business School, Waseda University, Vice President

Nasumi Usui
School of Integrated Science and Communication, Meiji University, Vice President (PG), Professor

Etsuko Tsuzuki
Sendai City Board Member

Kumiko Banoe
Consumer Affairs Agency, Government of Japan, President, Adviser

Yoshitaka Oda
KAGAYA Hotel, Corporation, President

Masaoi Fukui
FUKUSHIN CO., LTD., President

Shin Sato
Tokyo-based Tourism Corporation (Tokyo Tower), President

Hiroshi Matsuzaki
St. Luke’s International Hospital: Vice President, Director of Children’s Medical Center

Hiroshi Naka
Mori Building Co., Ltd. Executive Vice President

Kunihiko Naka
Naka Family Co., Ltd. Director, Managing Executive Officer, General Manager of Finance Division

Tosnami Fukumoto
SUNTORY HOLDINGS LIMITED Executive Officer, Division, COO Corporate Communication Division

Auditor
Nieno Suzuki
Gruen Thornton Tsuji LLC Partner, CPA

Keiko Ohara
Kotokyo International Law Office Attorney-at-law admitted in Japan and New York

Initiatives for Achieving the Sustainable Development Goals (SDGs) | Board Members
Our Vision

A world in which every child attains the right to survival, protection, development and participation.

Our Mission

To inspire breakthroughs in the way the world treats children and to achieve immediate and lasting change in their lives.